

DALLAS

The Epicenter of Business Growth



Our Mission

The Dallas Economic Development Corporation promotes Dallas as a globally competitive business destination that fosters economic opportunities for all members of the city. We are your strategic partner in growth, focused on engaging the world, attracting business and investment, and reigniting our real estate assets.



Why Dallas? A City Built for Business Success

Dallas isn't just growing; it's evolving into a defining hub for the next generation of industry. Major companies are consistently choosing Dallas for expansion and relocation, drawn by our dynamic talent pool, pro-business climate, and unmatched connectivity. With a diverse, robust economy and an unbeatable value proposition, the moment to invest in Dallas is now.

- **A Powerful & Diverse Economy**

As the 9th largest city in the U.S., Dallas boasts one of the most diverse economies in the nation, with no single industry comprising more than 15% of its base. This creates unparalleled stability and opportunity.

- **The Rise of "Y'all Street"**

Dallas is challenging traditional financial centers as the nation's only city with three major exchanges—the Texas Stock Exchange (TXSE), NYSE Texas, and a Nasdaq Center of Excellence. This, plus major expansions from firms like Goldman Sachs and Scotiabank, cements Dallas as the new capital for finance and fintech.

- **Life Sciences & Biotechnology Center**

Dallas is a rising life sciences leader, powered by Pegasus Park and Texas's first decacorn, Colossal Biosciences. Our ecosystem of research, startups, and corporate collaboration is pioneering advances in genetic engineering and biomanufacturing, driving scientific and economic growth.

Key Industry Clusters We're Growing

Our targeted strategy focuses on attracting and expanding businesses in future-proof sectors:

- **Financial Services & Fintech**
- **Technology: AI, Semiconductors, and Data Centers**
- **Life Sciences & Biotechnology**
- **Advanced Manufacturing**
- **Aviation, Defense & Aerospace**
- **Transportation & Logistics**
- **Professional Services & Corporate HQs**

Unmatched Location & Infrastructure

Dallas's geographic and infrastructural advantages are simply unmatched.

- **Global Air Access**

Our region is served by DFW International Airport (the world's 3rd busiest and a designated Free Trade Zone) and Dallas Love Field, providing direct access to over 270 destinations worldwide.

- **National Connectivity**

Four interstate highways converge here, placing 93% of the U.S. population within a two-day drive.

- **Logistical Powerhouse**

A hub for three Class I railroads and multiple intermodal facilities, ensuring efficient supply chain operations.



A Deep & Dynamic Talent Pipeline

Your business needs skilled workers, and Dallas delivers.

- **Top-Tier Talent**
We have outsized talent pools in technology, life sciences, financial services, and semiconductors, ready to scale high-value industries.
- **Academic Powerhouse**
Dallas is anchored by four R-1 research universities, creating a direct pipeline of elite talent. This system fuels our economy, with 72% of graduates choosing to launch their careers in the region.
- **Capital Efficiency**
We lead the U.S. in startup exit efficiency, proving our market's strength and delivering higher returns on less capital.



A Premier Quality of Life

A thriving business community needs a vibrant city.

- **Affordable Living**
A cost of living at 99.6% of the U.S. average and a median commute of just 26 minutes.
- **Parks & Recreation**
With 23,400 acres of parkland and 200 miles of trails, 81% of residents live within a 10-minute walk of a park.
- **Arts & Culture**
Home to the nation's largest contiguous arts district, attracting over 4 million visitors annually.
- **Top-Ranked Education**
Dallas ISD is home to the top 3 public high schools in Texas and is ranked above neighboring districts.

How We Help You Grow

The Dallas EDC is your single point of contact for making your expansion or relocation a success.

- **Site Selection & Real Estate**
We serve as the central hub for property information and are activating city-owned assets to create "site-ready" opportunities.
- **Business Retention & Expansion**
We proactively engage with existing businesses to ensure they have the resources to thrive and grow in Dallas.
- **Incentives & Connections**
We help you navigate available incentives from the City of Dallas, along with tax abatements and state programs, and connect you with workforce development partners.
- **Strategic Marketing**
We are telling the Dallas story to the world through targeted outreach, a refreshed digital presence, and a compelling new brand identity.

Join Us in Building the Future

Dallas is at an inflection point, with unprecedented momentum in business, innovation, and investment. The Dallas EDC is here to be your strategic partner in seizing this opportunity.



Contact Us Today to Start Your Dallas Story.



Dallas Economic Development Corporation

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