### 私たちと一緒にビジ ネスを成長させましょう

Growing your Business in Waller County





#### www.WallerCounty.org

#### Highlights about Waller County, TX:

- ✓ Part of the diverse Houston region strong history of global manufacturing companies choosing the convenience of our unique location for their headquarters. Waller County's infrastructure is a vital piece of the region's economy.
- ✓ Part of Port Houston's Foreign Trade Zone 84 (FTZ) Waller County

is under the alternative site framework for the Port Houston Authority FTZ #84 for Foreign Trade Zone (FTZ). Only when goods are moved outside a Zone do they become subject to US customs duties.

#### ✓ Low regulatory burden creates the freedom to develop your

**business** — Waller County Economic Development Partnership (WCEDP) supports positive business activity

Available and affordable land in a beautiful rural setting - waller
 County totals 514 square miles, with six cities, and a population of approximately 65,000 (2020 U.S.
 Census Bureau projected).

# LOCATION



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#### Centrally Located with Coast-to-Coast Access

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Strategically located on the west side of the Houston region, our county is well-served by major thoroughfares, rail lines, and aviation facilities, making it an ideal hub for commerce and travel. No matter the transportation needs, we are positioned to propel your business forward.

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Austin, TX	122 miles
Dallas, TX	219 miles
San Diego, CA	1,444 miles
Jacksonville, FL	927 miles



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PORT HOUSTON™ THE INTERNATIONAL PORT OF TEXAS Our partnership with Port Houston connects you to most any place in the world. As part of Port Houston's FTZ 84, we can assist you in establishing a local Foreign (Free) Trade Zone for qualifying countries.

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#### Transit and Mobility:

Waller County is located in a favorable geographic environment with two crucial transportation corridors:

- Interstate I-10 connecting the East & West coasts
- US 290 connecting Houston to Austin

Area Connections	Aprx Drive Time
Grand Parkway (99) Tollway	10 mins
Houston Executive Airport	20 mins
George Bush Intercontinental Airport	60 mins
William P. Hobby Airport	60 mins
Port Houston	50 mins

# WORKFORCE

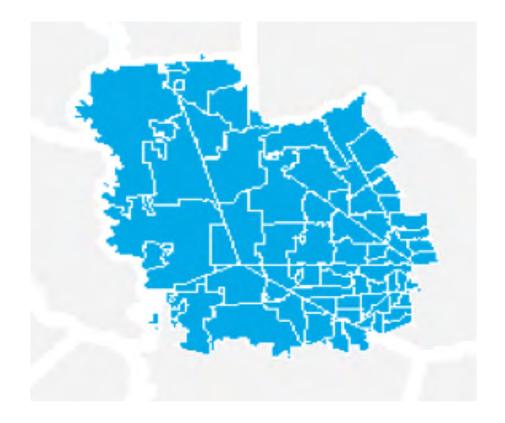


#### An Abundant and Growing Workforce

The population in the custom surveyed area, of 76 zip codes in West Harris, Northern Ft. Bend and Waller Counties, in 2025 was about 2,815,693.\* This area is referred to as the *West Harris-Waller County Region*. The same area has a civilian labor force of 1,484,865 with a participation rate of 68.8%. Of individuals 25 to 64 in 2025, 42.2% have a bachelor's degree or higher which compares with 36.5% in the nation.

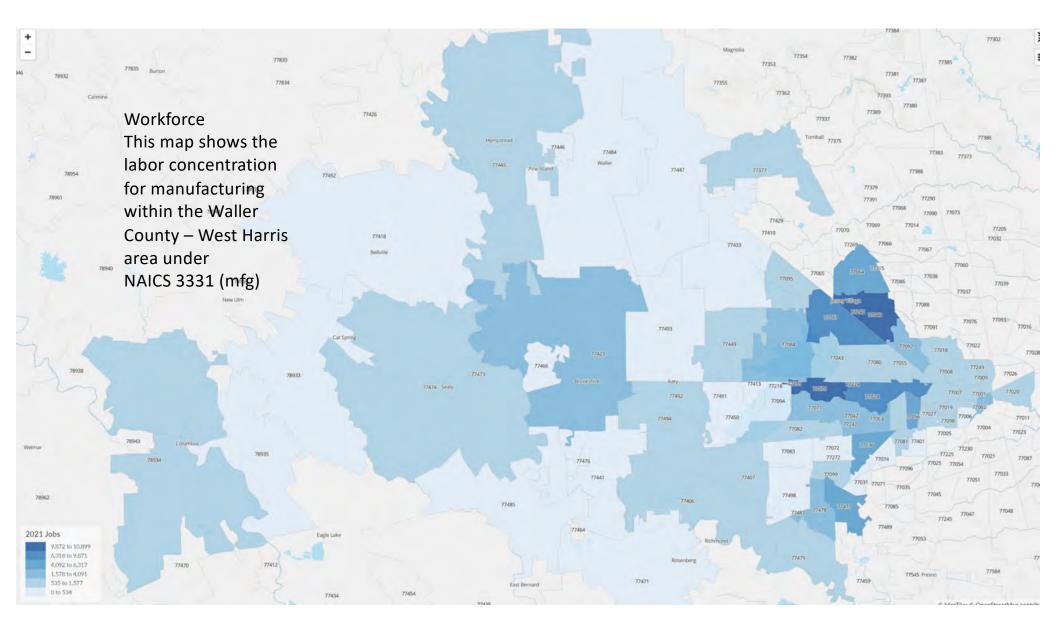
Over the next 5 years, employment in the West Harris-Waller County Region in 2025 is projected to expand by 75,064 jobs.

\* The American Community Survey data for 2018-2022



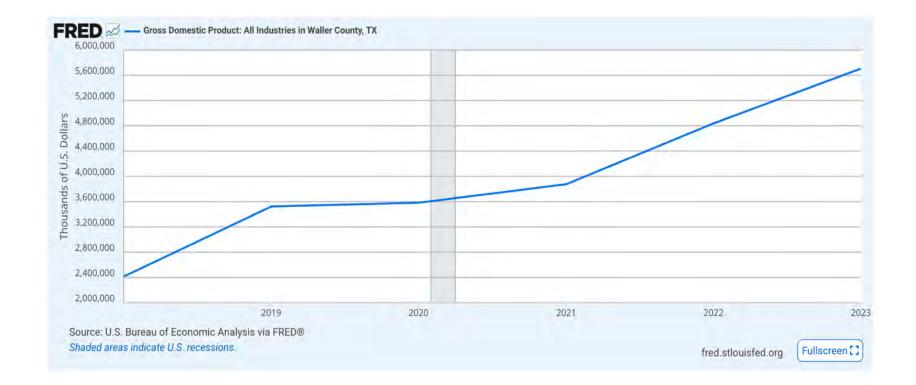
#### Workforce Profile

Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	68.8%	65.1%	63.3%	1,484,865	14,906,660	168,567,852
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	83.5%	81.8%	83.0%	1,004,155	9,805,842	107,055,165
Work from Home	13.6%	12.8%	13.5%	185,784	1,796,441	21,267,373
Armed Forces Labor Force	0.1%	0.5%	0.5%	1,784	118,359	1,287,774
Veterans, Age 18-64	3.1%	4.6%	4.2%	54,202	832,188	8,410,268
Veterans Labor Force Participation Rate and Size, Age 18-64	83.3%	78.8%	77.0%	45,130	655,396	6,478,181
Median Household Income <sup>2</sup>	-	-	-	\$89,802	\$76,292	\$78,538
Per Capita Income	-	÷	÷	\$43,530	\$39,446	\$43,289
Mean Commute Time (minutes)	-	-	-	30.3	26.7	26.6
Commute via Public Transportation	2.1%	1.0%	3.5%	28,679	133,038	5,528,841



#### A Productive Workforce

The current population for Waller County estimated at around 72,000. The GDP as of 2023 was \$5.7 billion. We have a very productive workforce. The GDP grew 47% between 2021-2023.



#### Wage Trends\*

The average worker in the West Harris-Waller County Region earned annual wages of \$77,884 as of 2024-Q4. Average annual wages per worker increased 2.9% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$73,145 in the nation as of 2024-Q4.

#### **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is **7.2% lower** in West Harris Waller County Region in 2025 than the U.S. average.

Cost of Living Information					
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power		
Custom - West Houston + Waller ZIP Codes 2025	\$77,884	92.8	\$83,900		
Texas	\$72,646	93.4	\$77,773		
USA	\$73,145	100.0	\$73,145		
Source: JobsEQ <sup>®</sup> Data as of 2024Q4					

\*Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q3 with preliminary estimates updated to 2024Q4.

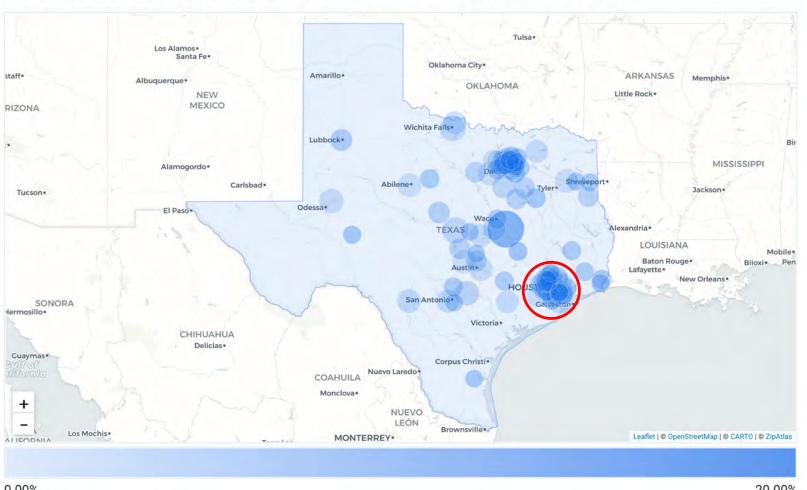


## Workforce Solutions









#### Map of Zip Codes with the Highest Percentage of Japanese Population in Texas

Region has a high concentration of Japanese communities.

The Houston

0.00%

20.00%

	Demographic Pr	ofile Summary				
		Percent Value				
	Custom - West Houston + Waller ZIP Codes 2025	Texas	USA	Custom - West Houston + Waller ZIP Codes 2025	Texas	USA
Demographics						
Population (ACS)				2,815,693	29,640,343	332,387,540
Male	49.4%	49.9%	49.5%	1,391,425	14,789,987	164,545,087
Female	50.6%	50.1%	50.5%	1,424,268	14,850,356	167,842,453
Median Age <sup>2</sup>	-	-	-	35.5	35.5	38.7
Under 18 Years	26.3%	25.2%	22.2%	739,255	7,482,530	73,645,238
18 to 24 Years	8.7%	9.7%	9.1%	245,871	2,863,182	30,307,641
25 to 34 Years	14.6%	14.4%	13.7%	411,789	4,278,912	45,497,632
35 to 44 Years	15.1%	14.0%	13.1%	424,442	4,141,445	43,492,887
45 to 54 Years	13.1%	12.3%	12.3%	367,880	3,645,897	40,847,713
55 to 64 Years	10.7%	11.2%	12.8%	302,512	3,322,832	42,626,382
65 to 74 Years	7.3%	8.1%	10.0%	206,707	2,399,654	33,293,127
75 Years and Over	4.2%	5.1%	6.8%	117,236	1,505,891	22,676,920
Race: White	40.9%	53.9%	63.4%	1,151,872	15,984,990	210,875,446
Race: Black or African American	17.4%	12.2%	12.4%	490,781	3,626,137	41,070,890
Race: American Indian and Alaska Native	0.8%	0.6%	0.9%	21,182	190,706	2,924,996
Race: Asian	12.2%	5.3%	5.8%	343,528	1,581,798	19,352,659
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	1,831	29,841	629,292
Race: Some Other Race	11.8%	8.6%	6.6%	333,063	2,540,808	21,940,536
Race: Two or More Races	16.8%	19.2%	10.7%	473,436	5,686,063	35,593,721
Hispanic or Latino (of any race)	35.6%	39.5%	19.0%	1,003,363	11,697,134	63,131,589

For demographic details, see the document Economic Overview -Custom - West Houston + Waller ZIP Codes 2025.pdf

#### **Cost of Living Index – an Affordable Community**

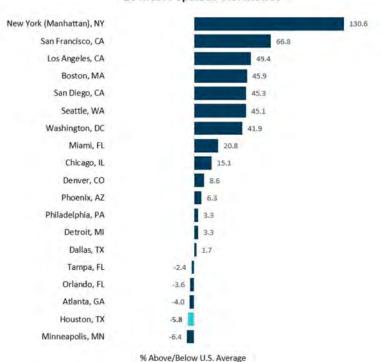
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Source: JobsEQ <sup>®</sup> Data as of 2024Q4						

#### **Cost of Living Comparison**

Houston offers a low cost of living while maintaining a high quality of life with the amenities expected in a world-class city.

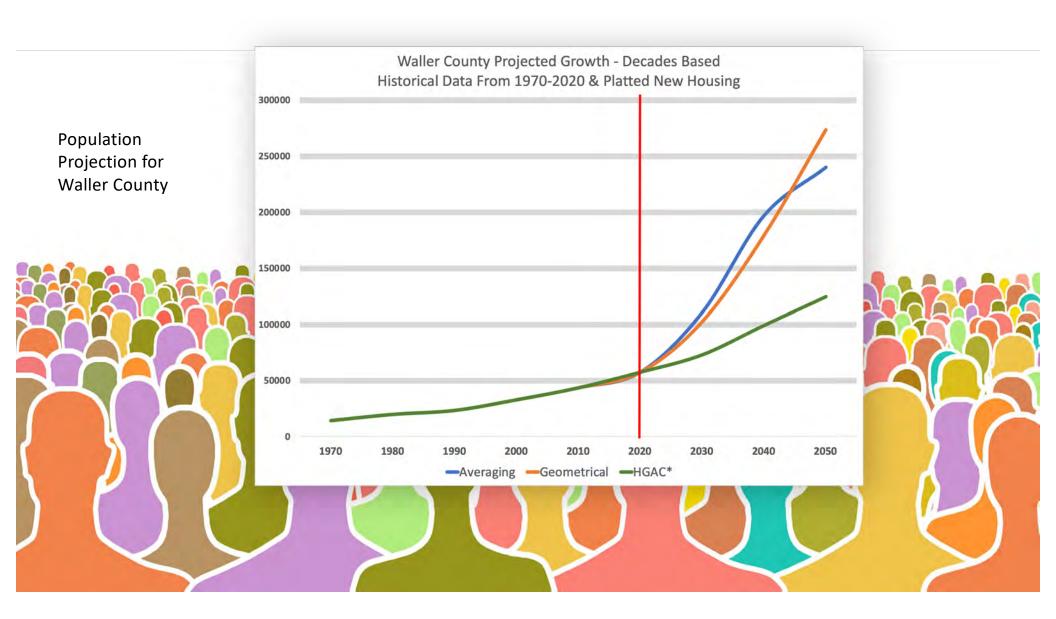
Published on 5/2/25



Cost of Living Comparison 20 Most Populous U.S. Metros\*

> When comparing the cost of living in the Houston area to other major metropolitan areas, we are 5.8% lower than the US average.

SOURCE: GREATER HOUSTON PARTNERSHIP as of 5/2/25





Japanese Companies Operating in the Area



TMEIC, A PARTNERSHIP BETWEEN TOSHIBA AND MITSUBISHI, RECENTLY OPENED A MANUFACTURING FACILITY FOR INVERTER SYSTEMS AND BROKE GROUND ON A NEW FACILITY TO BE BUILT THAT WILL MANUFACTURE UPS AND DRIVE SYSTEMS









#### INTERNATIONAL TRADE ADMINISTRATION









#### Texas Ranked Top Exporting State For 20th Consecutive Year

February 10, 2022 | Austin, Texas | Press Release

Governor Greg Abbott today issued a statement after the U.S. Census Bureau released data showing Texas as the top exporting state, now for the 20th consecutive year. With more than \$375.3 billion in exports in 2021, exceeding both 2019 and 2020 totals, Texas exports again accounted for more than California and New York combined. The Lone Star State also led the nation in tech exports for the ninth year in a row. In total, exports in Texas support nearly 1 million Texas jobs.

"Made in Texas is a powerful global brand, and the Lone Star State continues to dominate the nation in exports thanks to our unrivaled and productive workforce, robust infrastructure, and welcoming business environment," said Governor Abbott. "Texas also offers unique logistic advantages with easy, dependable access to global trade and supply chain routes via air, land, and sea. When attracting businesses and jobs from across the country and around the globe, one Texas advantage tops them all: We want businesses to succeed in Texas, because when businesses succeed in Texas, all Texans succeed." Soft Landing / Start-up Short-term leasing in an industrial coworking space.

## Are you looking for a convenient, allinclusive base to start and incubate your business in the greater Houston region? All-inclusive industrial coworking space All-inclusive industrial coworking space Low risk flexible short terms to suit your business as it expands or contracts Currently 15 Companies from 12 countries Remove the complexity and financial risk of running your own industrial facility Focus on your business, not your infrastructure

reserve your full-service space now, from as little as 500 sq ft on a 3-month term from a single desk to offices, workshops, storage and training rooms











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Important online links

Primary website <a href="https://wallercounty.org/">https://wallercounty.org/</a>

Hear from companies that have selected Waller County for their business <a href="https://wallercounty.org/do-business-here/waller-county-experience">https://wallercounty.org/do-business-here/waller-county-experience</a>

Recent project announcements and news <a href="https://wallercounty.org/news-projects/news">https://wallercounty.org/news-projects/news</a>

Introductory video <a href="https://vimeo.com/944088166?share=copy">https://vimeo.com/944088166?share=copy</a>

Foreign Direct Video <a href="https://vimeo.com/944082602?share=copy">https://vimeo.com/944082602?share=copy</a>

Information on our relationship to Port Houston <a href="https://vimeo.com/949302629?share=copy">https://vimeo.com/949302629?share=copy</a>