



# Greater Houston Partnership

**Making Houston the best place to live, work and build a business.**

Serves the **12-county** Greater Houston region

Represents more than **1,000 businesses and institutions**

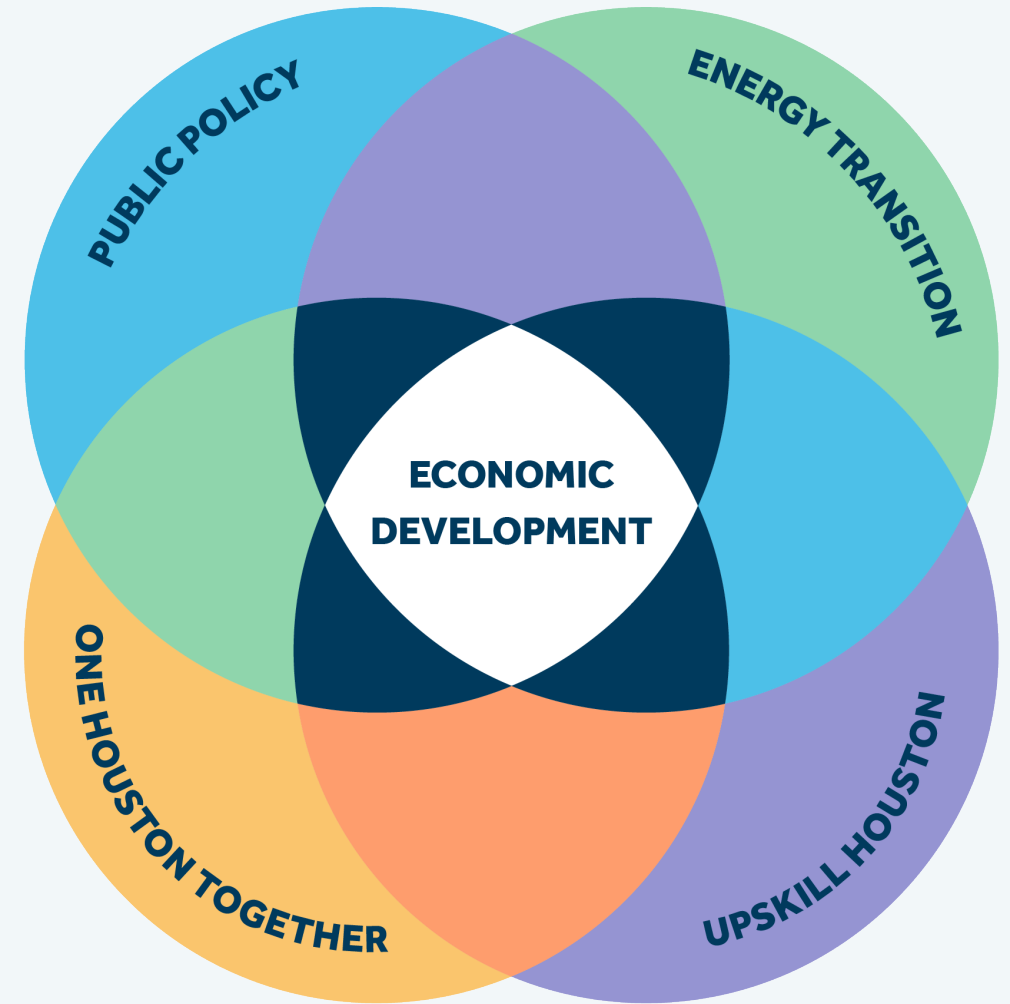
Members accounts for **one-fifth of Houston's workforce**

**Promotes** economic development and trade

**Advocates** for effective public policy

**Convenes** Houstonians on key issues

BOARD OF DIRECTORS & GENERAL MEMBERSHIP





HOUSTON

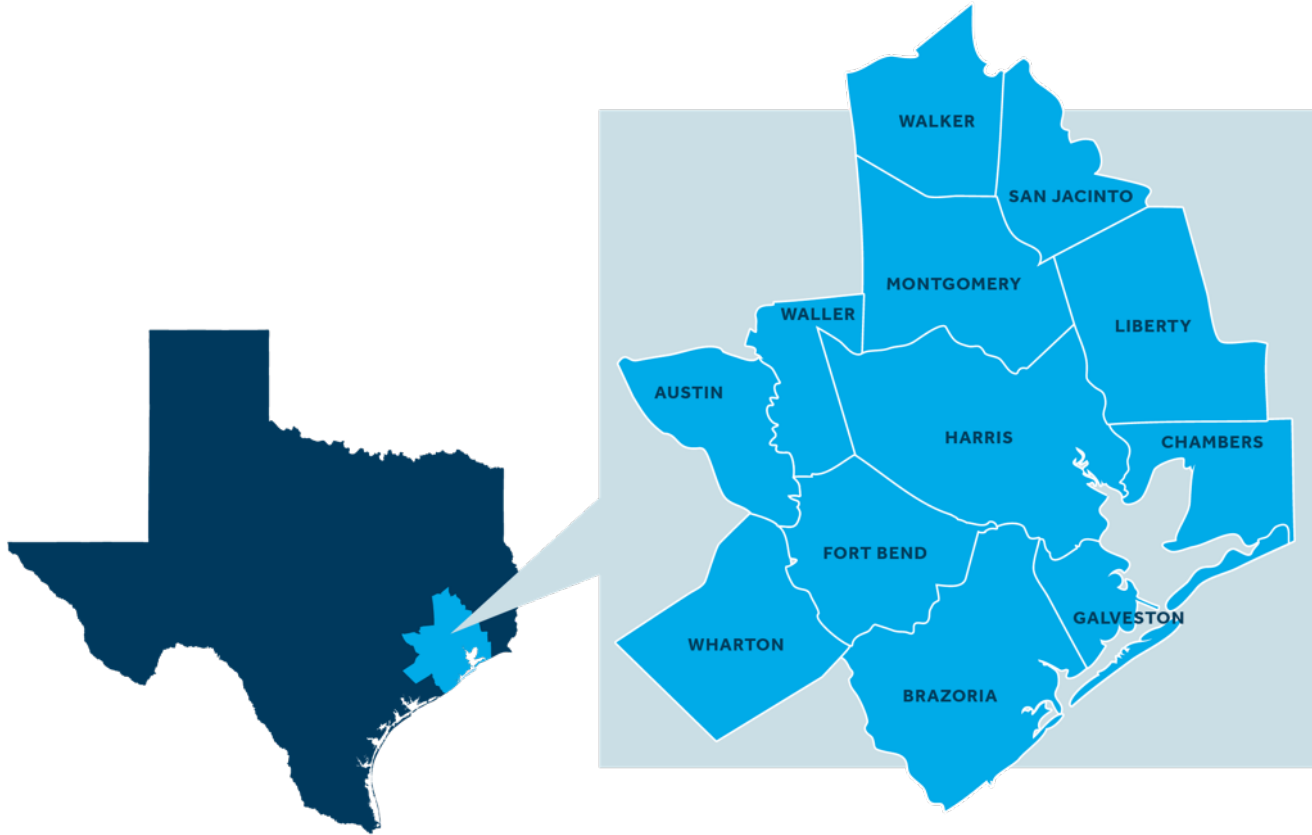
# Deep in the Heart of Texas, Connected to the World.

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Houston is big, but friendly. We are growing and welcoming. We are internationally connected and globally diverse. We are Houston.



# Major Metro, Major Opportunity



**4<sup>th</sup>** Largest  
U.S. city

**7.8** Million  
Metro population

**3.4** Million Jobs  
(up 15.6% '10-'20)



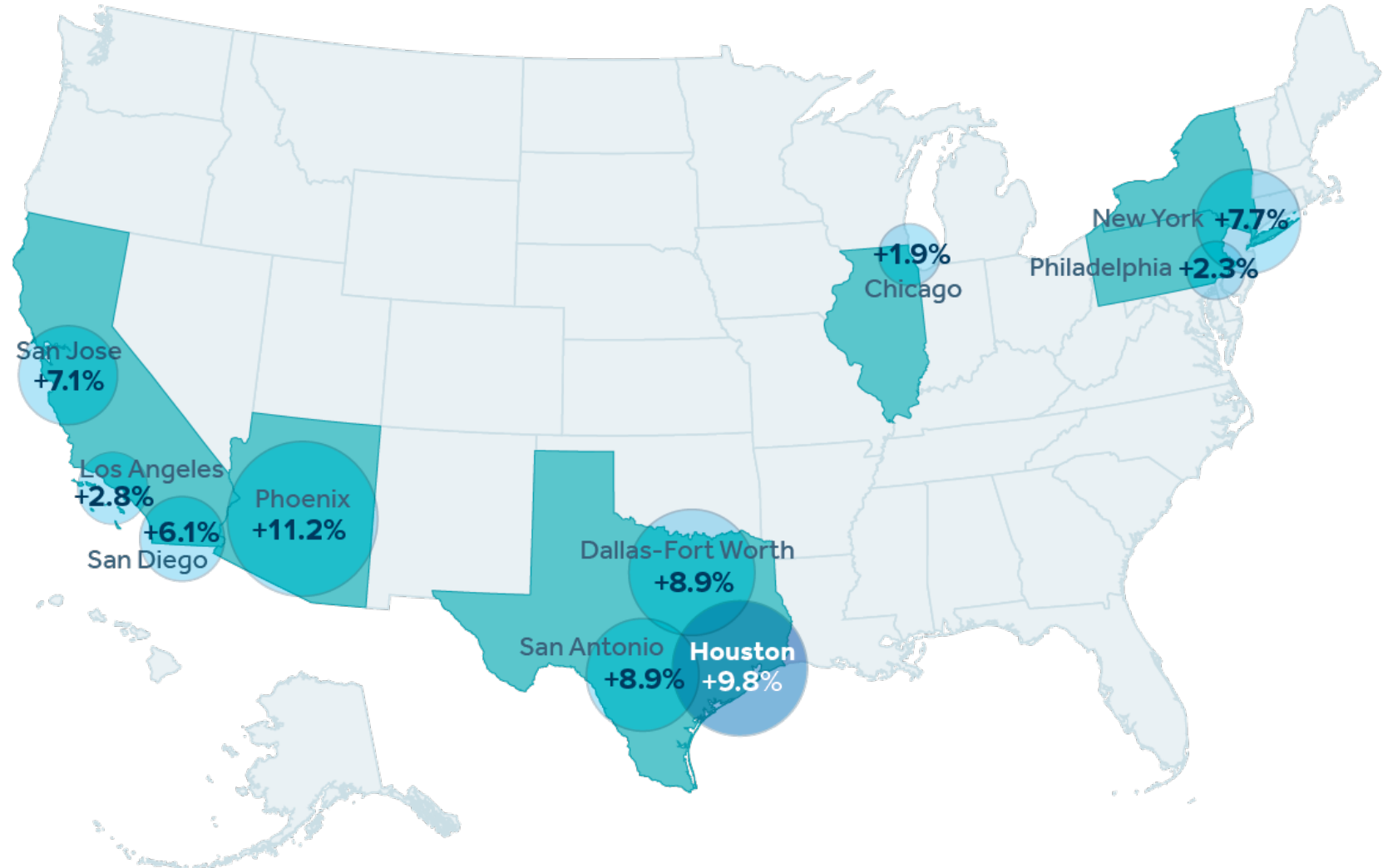
# Houston



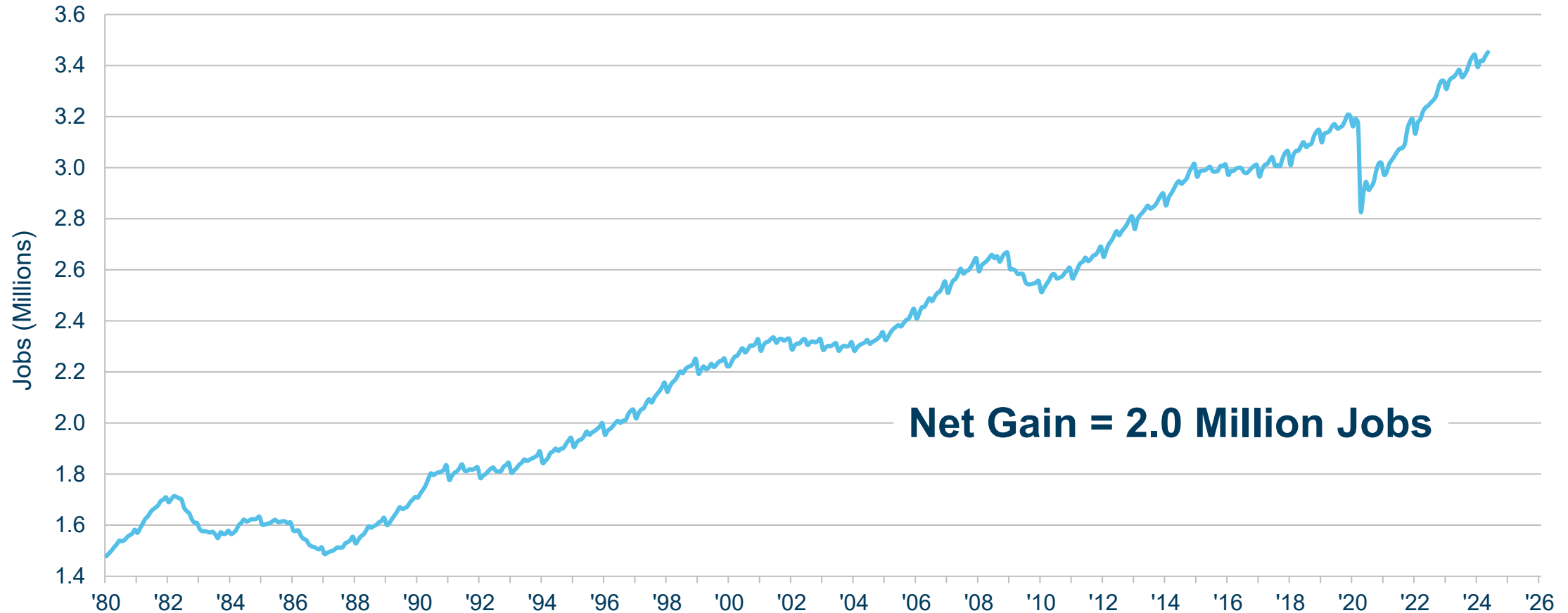
**9,444**  
square miles

# The World is Moving to Houston

Among  
America's  
Fastest  
Growing  
Metros

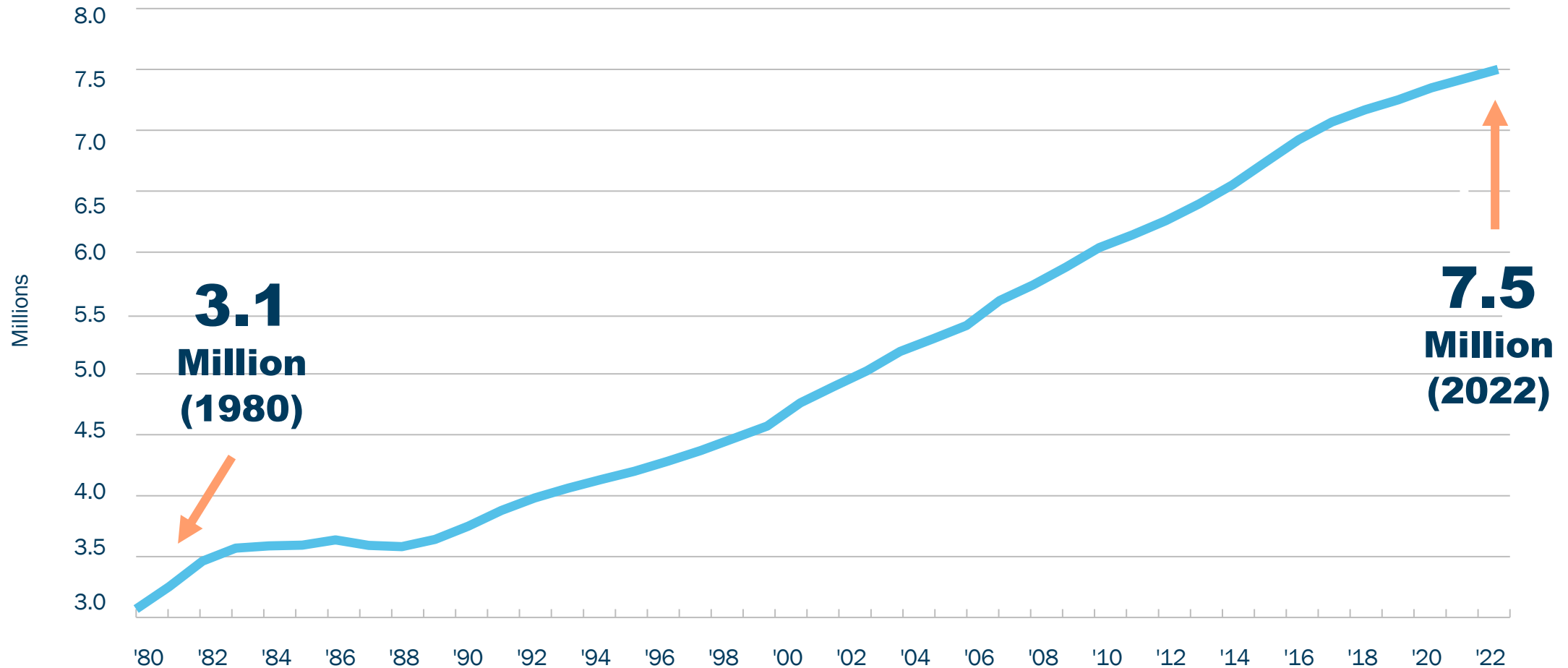


# Metro Houston Employment





# Metro Houston Population



Source: U.S. Census Bureau

# Access the World from Houston.

Business opportunities know no borders. In Houston, there are no barriers to connect with global markets and talent.



# Unparalleled Global Access



**Equidistant**  
to east and west coasts

**180+** NON-STOP destinations from  
two international airports

Direct flights to  
**5 Continents**

**37** Countries with direct  
service from Houston

*Houston*



# Doing Business Around the World



## #1

**U.S. City for International Business** (*Financial Times*)

## 5,000

**Houston entities involved in international business**

## 110

**Houston-based companies operate in 110 foreign nations**

## 86

**Countries with active consular representation**

## 19

**Sister cities across 5 continents**

*Houston*

# Equidistant to East and West Coast



# World Class Infrastructure



**#1** **U.S. Port in  
Export Tonnage**  
Port of Houston

**2** **International Airports**  
only Texas city | 1 of 8 cities nationwide

**220M** **Metric tons of trade**  
Houston region seaports '22

**3** **Class 1 Railroad Carriers**  
UP, BNSF and KCS



TEXAS

# Premier Business Environment

We work together to help your business succeed.

**#1**

**Doing Business**  
CEO Magazine

**#1**

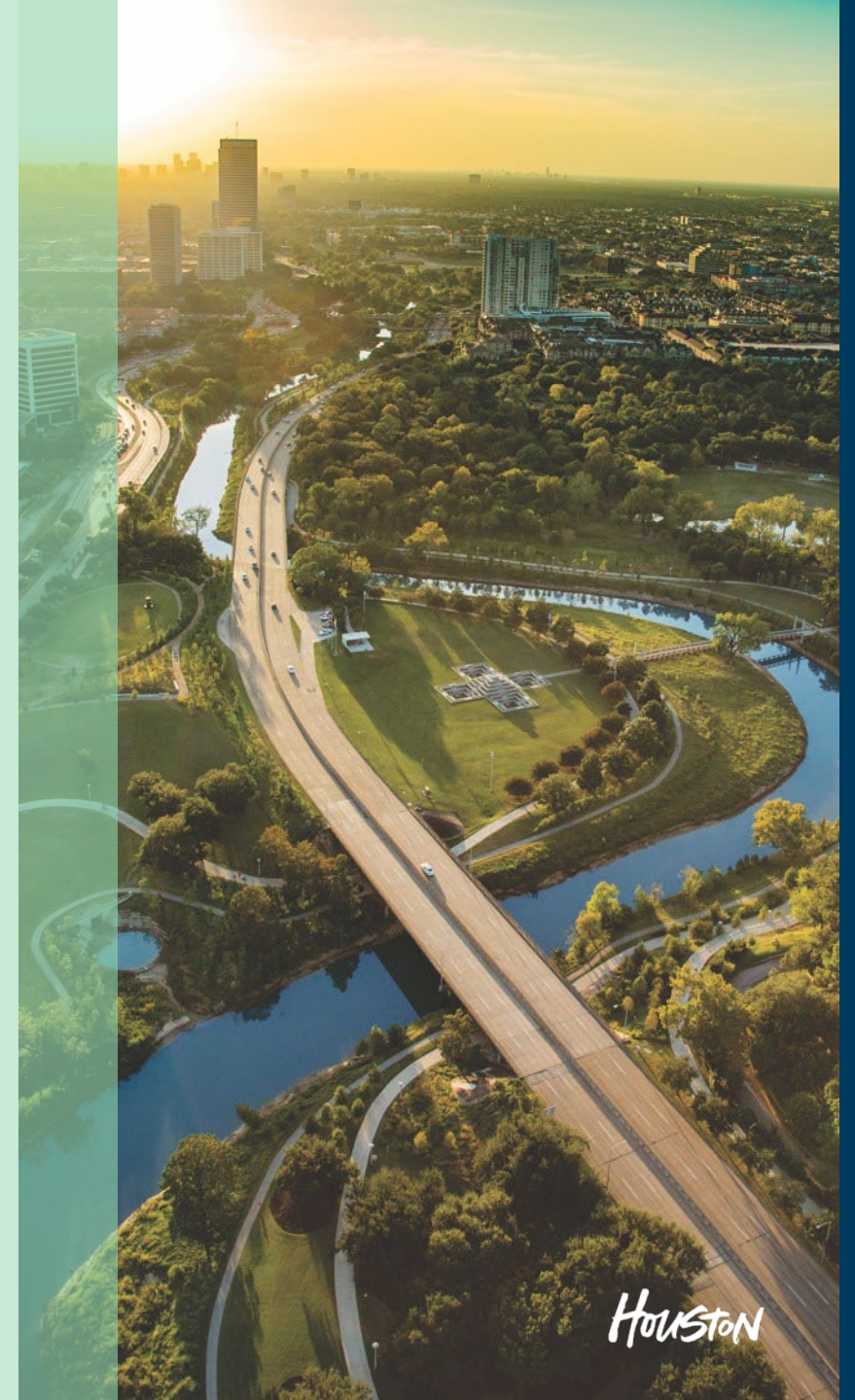
**New & Expanded  
corporate facilities**  
Site Selection Magazine

**\$0**

**Income Tax**  
**Personal & Corporate**

**Fastest  
Growing**

**Population Growth**  
(3.6 million added since 2010)



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HOUSTON

# Together

We connect people and opportunity, creating energy you won't find anywhere else.

Our culture, at its very core, is an intersection of global ideas, innovation and opportunity.



Houston

HOUSTON

# The Entire World in a City

America's Most Diverse City.

**1 in 4**

Houstonians are  
foreign born

**145+**

Languages  
are spoken

**30%**

International  
workforce

**#1**

City for International  
Business  
(Nikkei, 2023)



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# Attracting a Dynamic Workforce

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**400,000+**

Educated  
millennials

**34.9**

Median age  
youngest major metro

**243,900**

Employed in  
tech sector

**8th**

Largest LGBTQ  
population in U.S.



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# Producing Top Talent

Nationally Ranked  
Universities and Colleges

**40+** Universities & Colleges  
(two-year and four-year)

**417,900+** Students enrolled '23

## Largest Universities



UNIVERSITY of  
**HOUSTON**

**TEXAS A&M**  
UNIVERSITY®

## HBCUs



## Community Colleges

SAN JACINTO™  
COLLEGE





# An Exceptional Place to Live.

Houstonians enjoy the cultural, recreational and entertainment amenities of a big city, but at a cost of living well below the national average.

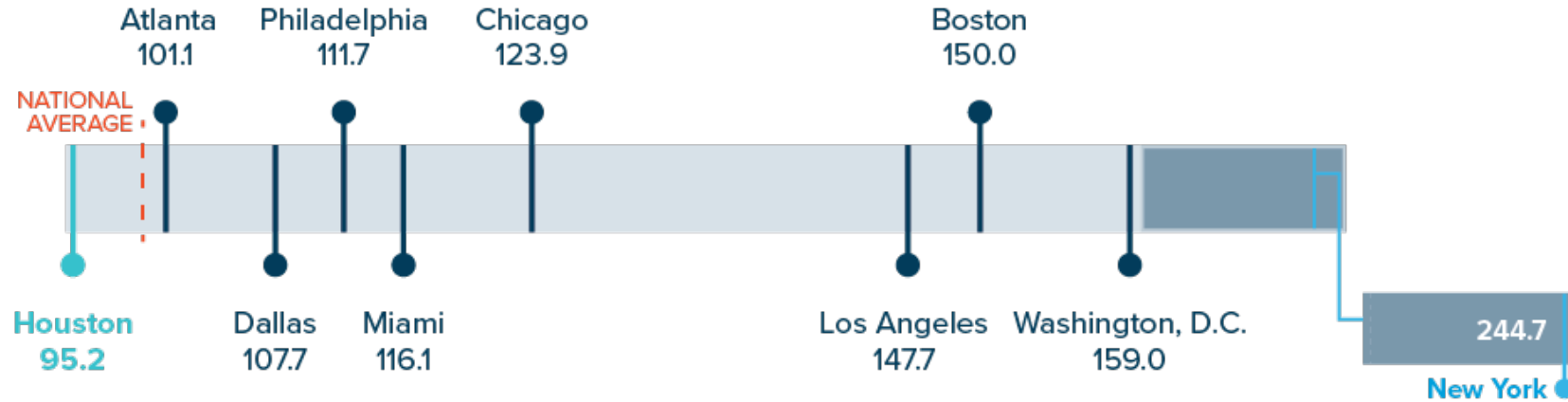




# Low Cost of Living

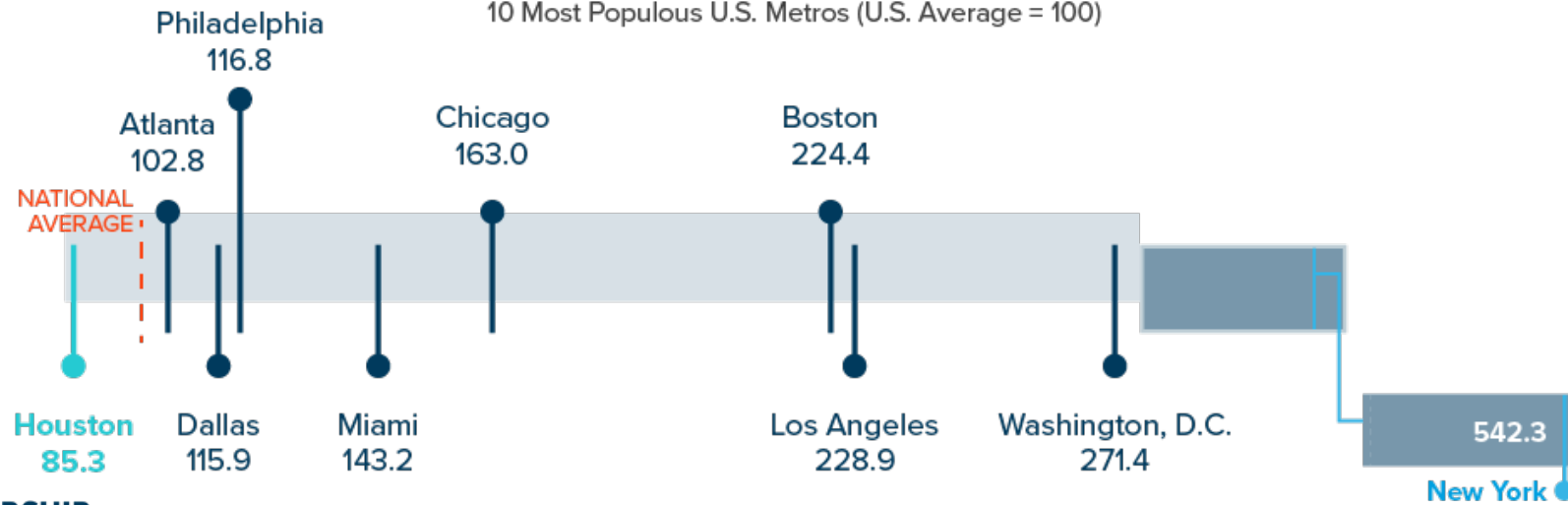
## COST OF LIVING COMPARISON

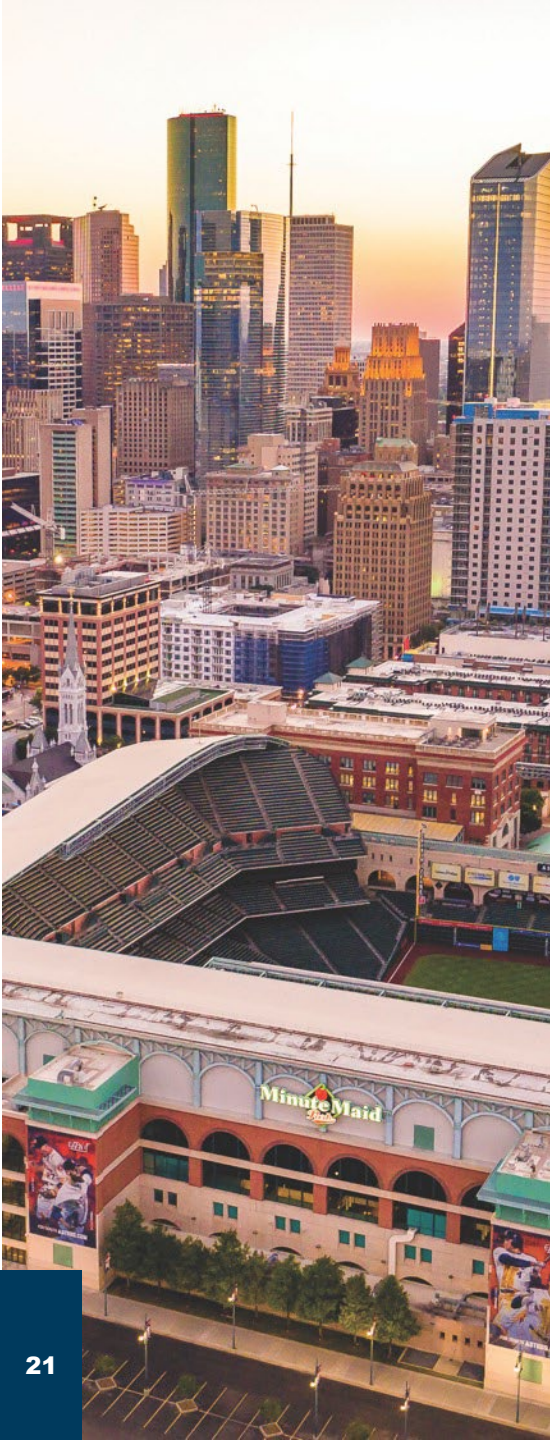
10 Most Populous U.S. Metros (U.S. Average = 100)



## HOUSING COST COMPARISON

10 Most Populous U.S. Metros (U.S. Average = 100)





# A Great Place to Live

## Among the country's most Exciting Food Cities

10,600+ restaurants | 650 bars | 70 countries

## Major League Sports Town



## Among the country's Greenest Cities

500 mi. of bikeways | 627 parks | 167+ green spaces

## #4 in U.S. for Parks Space

## Among the country's most Visited & Diverse cultural centers

The Houston Museum District | 19 world-class museums

## World Renowned Performing Arts

theater | dance | music | ballet

*Houston Theater District | 17-block area Downtown*

## #1 in U.S.

Total contributions in charitable giving

HOUSTON

# A Vibrant Culinary Destination

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**5+**

Michelin Recognized  
Restaurants

**7+**

James Beard Award  
Winning Chefs

**13K+**

Restaurants

**2022**

Host of primetime  
award winning  
Top Chef



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# Experience the Arts in Houston

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**\$800M**

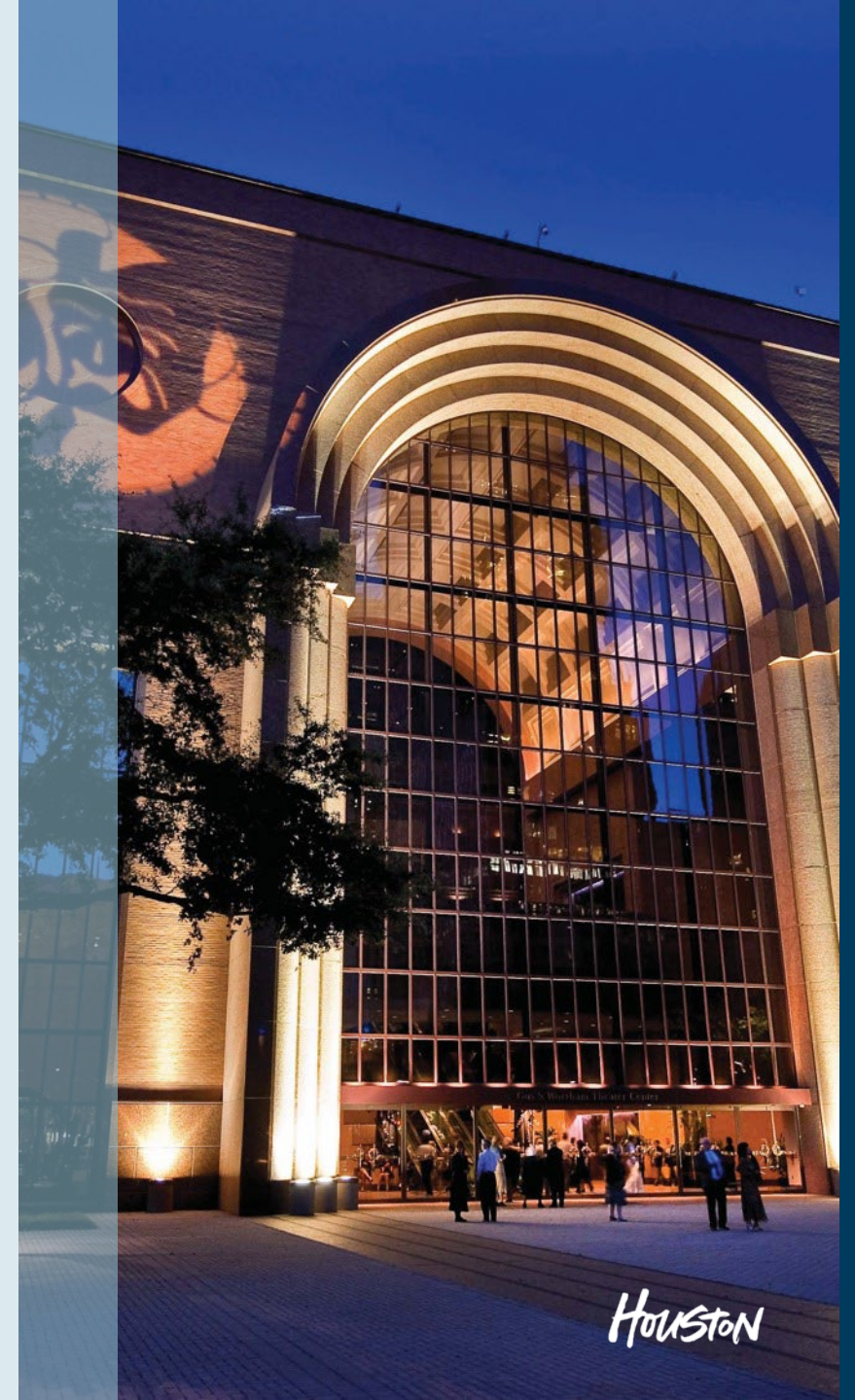
Invested in museum  
district since '18

**8+**

Museums in  
Museum District

**550+**

Institutions devoted to  
performing and visual  
arts, science and  
history



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GREEN SPACES,  
BIG CITY.

# Houston's Outdoor Advantage

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**500+**

Miles of bikeways

**600+**

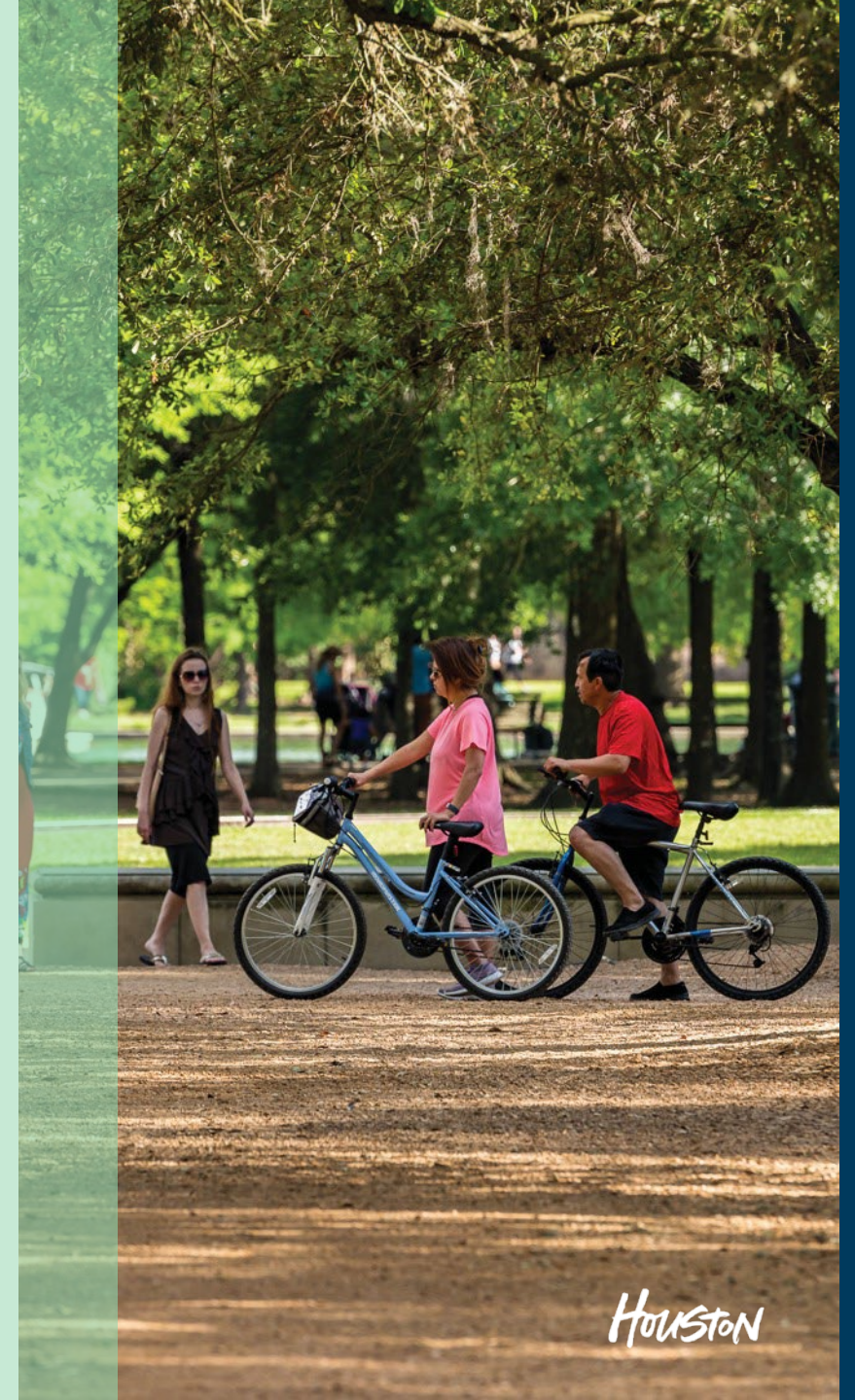
Houston parks

**43,000+**

Acres of park space

**#4**

In U.S. for  
park space

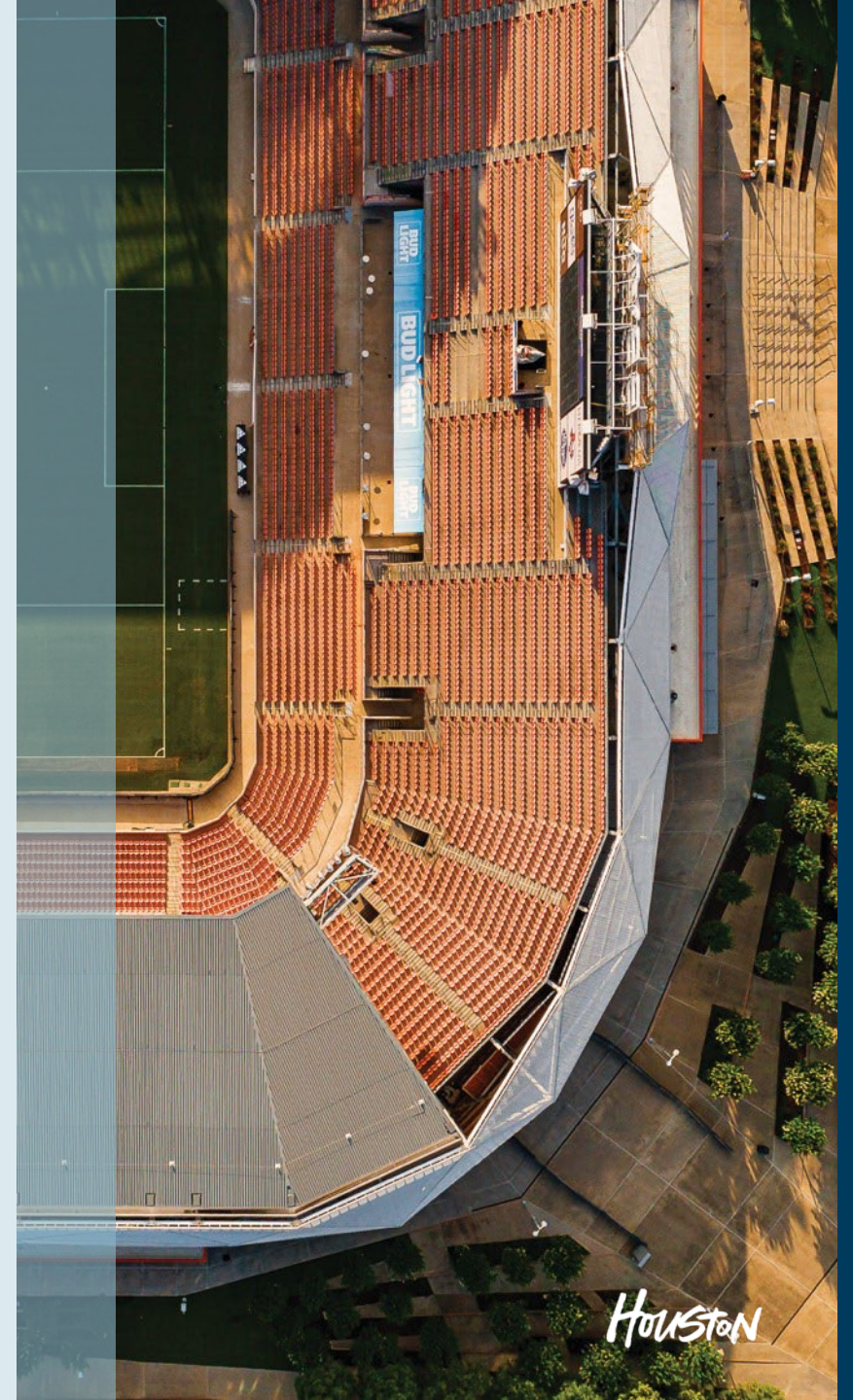


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# A City Built for Sports Fans



Houston



HOUSTON

# A Host City

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**World Cup** (2026)

**Super Bowl**

**Final Four**

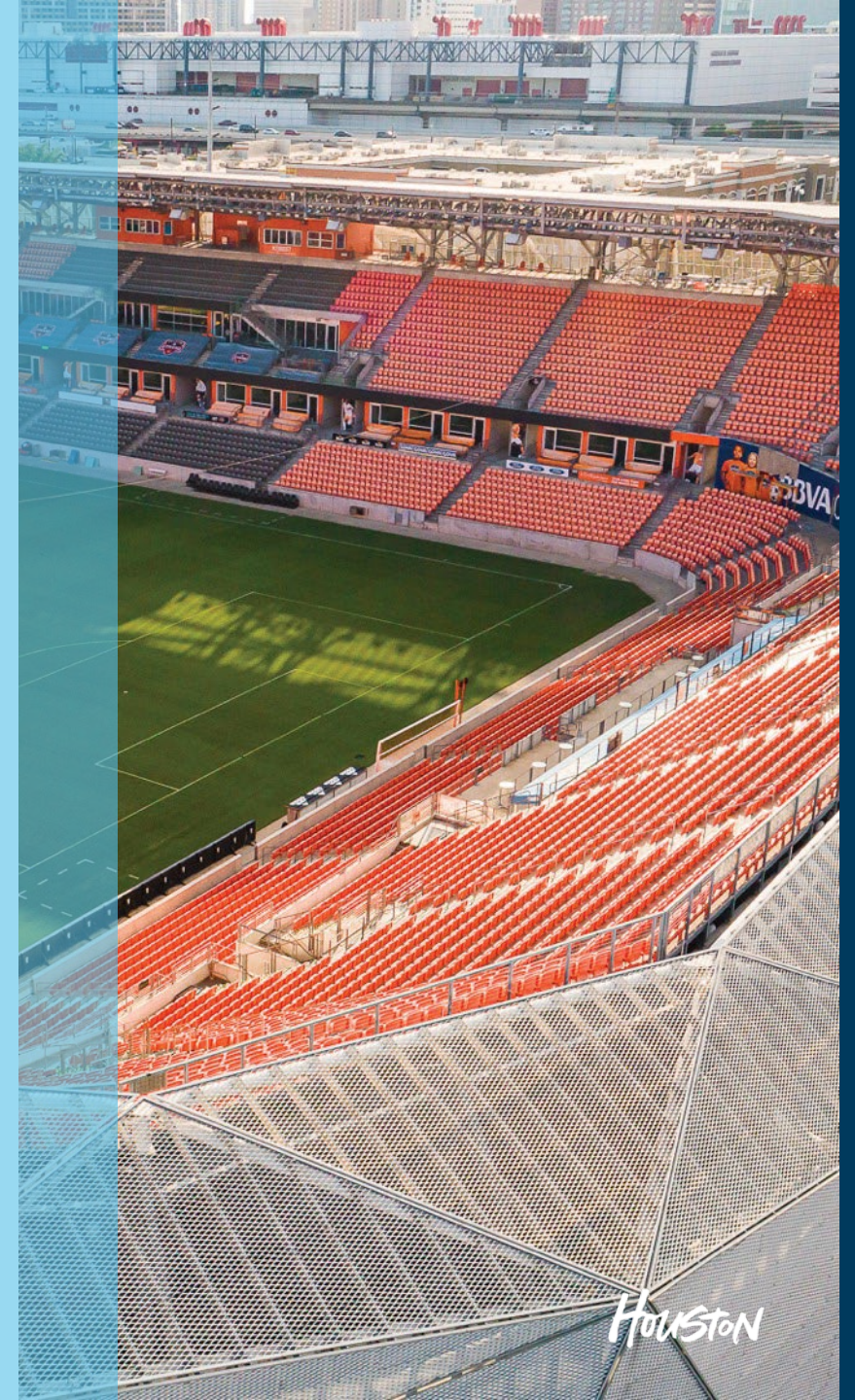
**World Baseball  
Classic**

**PGA Tour's  
Houston Open**

**Texas Bowl**

**Houston Livestock  
Show and Rodeo**

**H-Town Half  
Marathon 10K & 5K  
at Daikin Park**





HOUSTON

# Year-Round Outdoor Activities

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**70.5**

Avg. temperature

**0.10**

Annual snowfall

**165**

Golf courses

**50+**

Outdoor festivals

**3rd**

Largest recreation  
boating community  
in U.S.



*Houston*



# A Strong, Diverse 21<sup>st</sup> Century Economy

---

Houston is an economic powerhouse  
with leading positions across key global industries.



# Diverse Industry Sectors

We are a Top Global  
Business Destination



**Energy**



**Life Sciences**



**Aerospace & Aviation**



**Advanced Manufacturing**



**Digital Technology**

**26**

**Fortune 500**

Corporate  
headquarters

**39**

**Fortune 1000**

Corporate  
headquarters

**110**

**Inc 5000**

Corporate headquarters

# HOUSTON Energy Capital of the World

---

19

Fortune 500  
energy corporate  
headquarters

3,700+

Energy firms  
located in Houston

227,000+

Energy professionals  
in the Houston region

1/3

Regional GDP  
comes from the  
Energy sector

# HOUSTON An Advanced Manufacturing Powerhouse

**6,700+**

manufacturing  
establishments  
in the Houston region

**223,000+**

employed in manufacturing  
(one of the largest in the U.S.)

**\$86B**

in goods produced  
annually ('20)

**Diverse  
Markets**

aerospace | automotive |  
biotechnology | energy  
equipment controls |  
instrumentation

*Houston*



# HOUSTON Trade and Logistics Hub

**5,100+**

transportation &  
warehousing  
establishments

**1,000+**

logistics service providers,  
customs brokers and 3PLs

**149,000+**

logistics workers  
transportation &  
warehousing

**Growing  
Base**

distribution- logistics centers

*HOUSTON*

# HOUSTON Life Sciences & Biotechnology

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**\$2B**

In life sciences  
research annually

**TMC**

Home to the world's largest  
medical center

**1,100**

Life sciences and  
biotech companies

**\$1.9B**

In state funding over  
20 years for cancer  
related projects

**7.9M**

Square feet of life  
sciences space

*HOUSTON*



# HOUSTON Aerospace

**500+**

Aerospace, aviation and space companies operating in Houston region

**Houston  
Spaceport**

Home to an FAA-Licensed spaceport, the world's only truly urban commercial spaceport

**#1**

Largest cluster of space research and technology

**NASA**

Home of NASA's Mission Control at Johnson Space Center

**\$2.9B**

Aircraft, spacecraft and parts traded

*HOUSTON*



# HOUSTON Aviation

**35+**

Over 35 general  
aviation airports

**60.1M**

Passengers annually

**534,096**

Metric tons of air freight  
handled at the Houston  
Airport System

**180+**

Non-stop  
destinations

*HOUSTON*

# HOUSTON Digital Technology

**9,100**

Tech-related firms

**20,000**

Software developers

**152,000**

Net Tech Workforce

**\$21.2B**

Tech-Sector Impact on  
the Economy

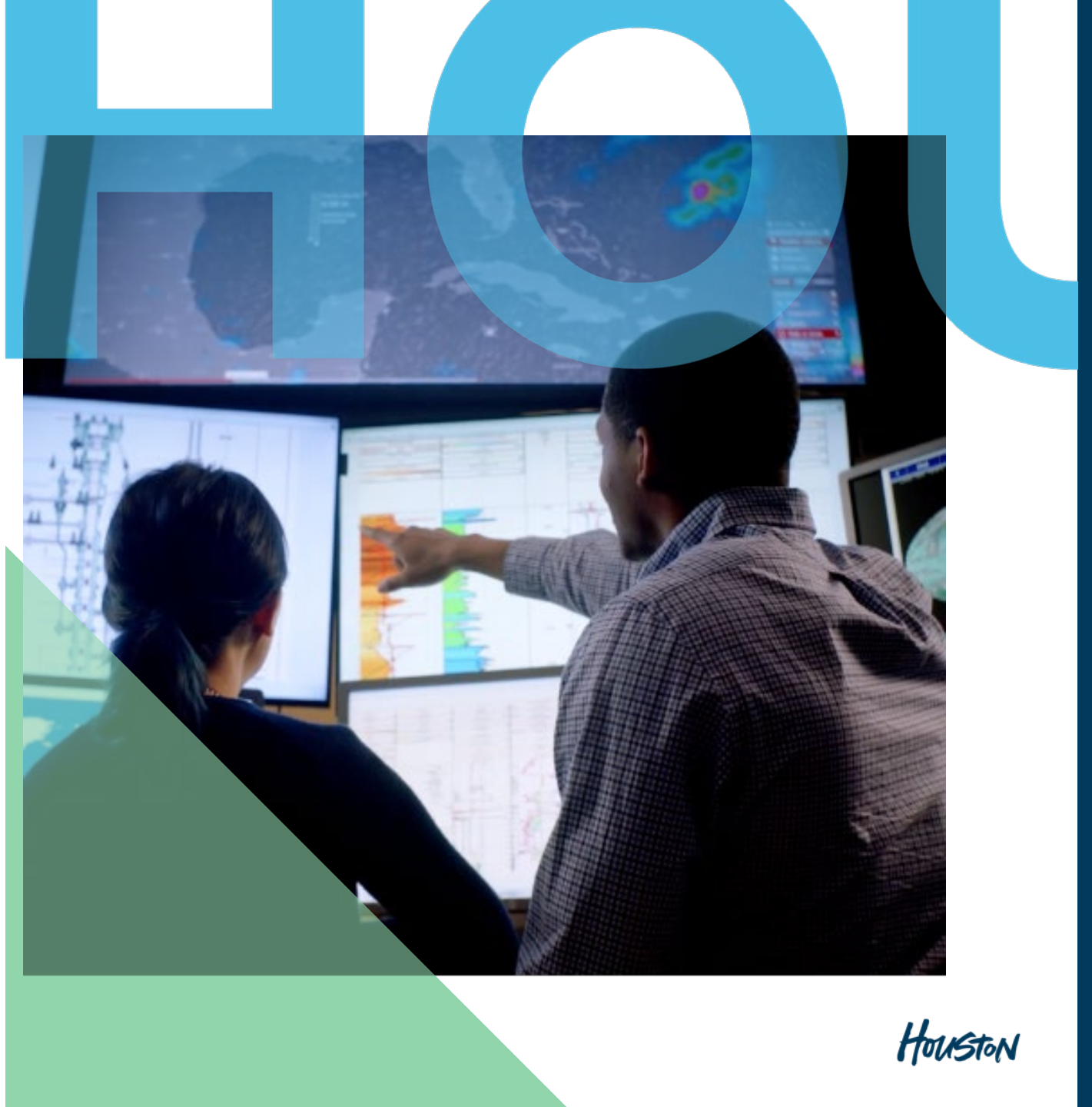
HOUSTON



HOUSTON

# The Energy Capital of the World

Houston, long known as the Energy Capital of the World, is now driving the future with cutting-edge innovation in renewables, hydrogen, carbon capture, and clean tech solutions shaping a more sustainable global energy landscape.



Houston



# Energy Capital of the World

With a wealth in experience and an innovative spirit, Houston has the knowledge and resources to power the world's energy ecosystem for today and the future.

## 20

Fortune 500  
Energy HQs

## 3,700+

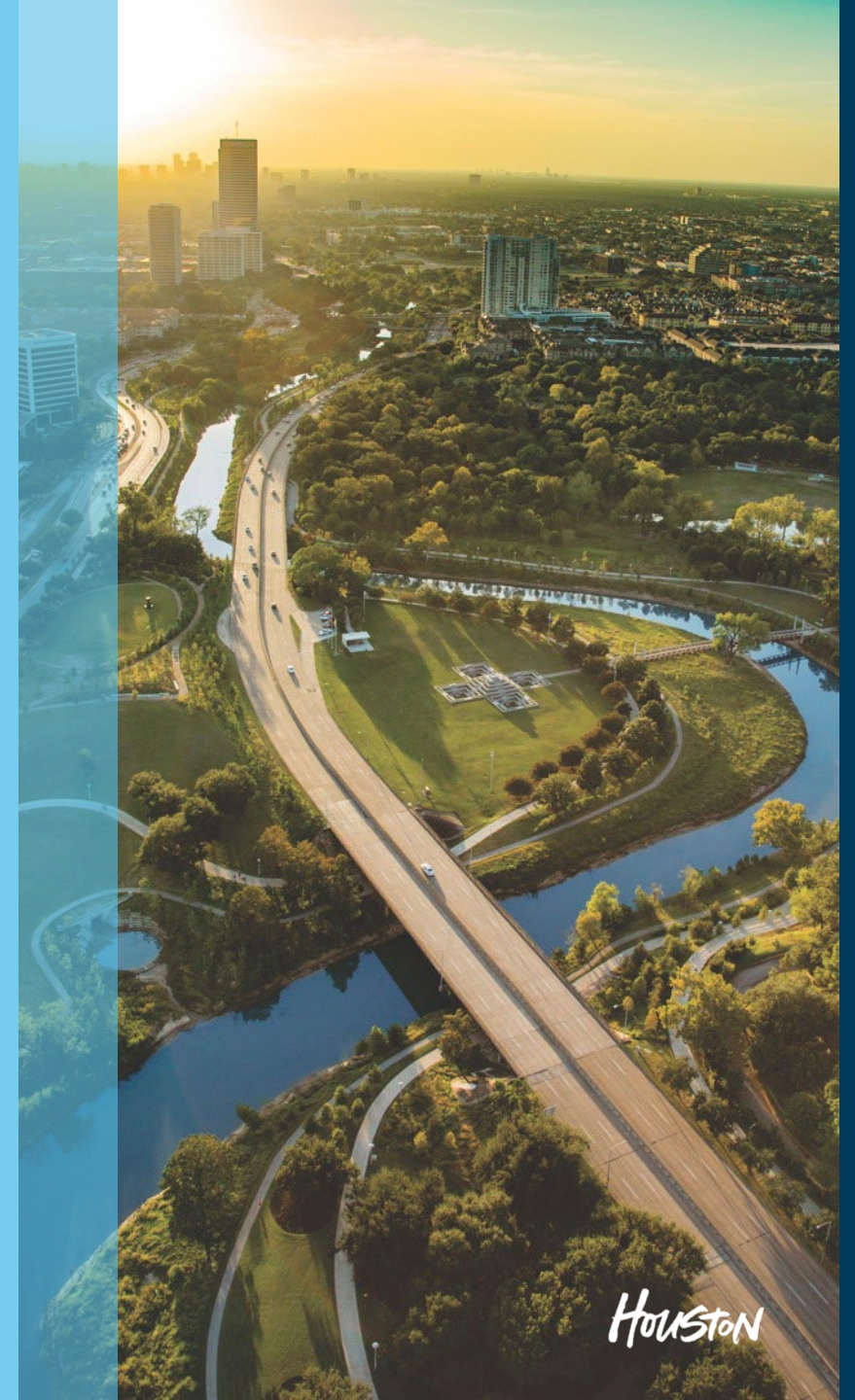
Energy firms in  
Houston

## 227,000

Energy professionals  
in Houston

## 1/3

Of Houston's GDP



*Houston*

# The Top Destination for Energy Headquarters

Houston is home to 20 Fortune 500 energy companies.



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*Houston*



# Houston Energy Transition Initiative

A Steering Committee composed of 23 founding companies guides HETI's efforts.



# A Booming Energy Innovation Ecosystem

**80+** tech companies  
focused on Energy

**50+** startup incubators  
focused on Energy

**\$6.1 B** energy transition private  
investment funding  
(2022)





# Large Base of Low-Carbon Energy Companies

**150+** Solar  
Related companies



**40+** Wind  
Related companies



**80+** Digital Tech  
in energy

Data Analytics | Remote Sensing | Cloud Processing | AI & ML

HOUSTON

# Life Sciences and Biotechnology

From curing cancer to developing life-saving diagnostics and preventive interventions, Houston's world-class research institutions, and innovative companies are taking on the greatest medical challenges of our time.



ABB Robotics / Texas Medical Center Innovation Institute



HOUSTON

# The brightest Minds in STEM

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**29,000+**

Core Life Science  
Industry Employees

**15,400+**

Life Science and  
Biotech Researchers

**3,000**

Biomed,  
Bioengineering, and  
Pharma Science  
Degrees Awarded  
Regionally ('20)

Sources: GHP Research 2023



# Healthy Base of Companies in the Region

Houston is home to **1,100** life sciences and biotech companies.

Johnson & Johnson

**Lonza**

**CTMC+**

IntelliGenome

Immatics

Millar

SB SinoBiological

cyrion

Abbott

Moleculin

InGeneron

CellReady

Lexicon  
pharmaceuticals

US Oncology  
Research

CASTLE  
BIOSCIENCES

OmniScience

VGXI

Cellipont  
BIOSERVICES

tvardi  
THERAPEUTICS

nurix

PackGene

United  
Therapeutics  
CORPORATION

PULMOTECT

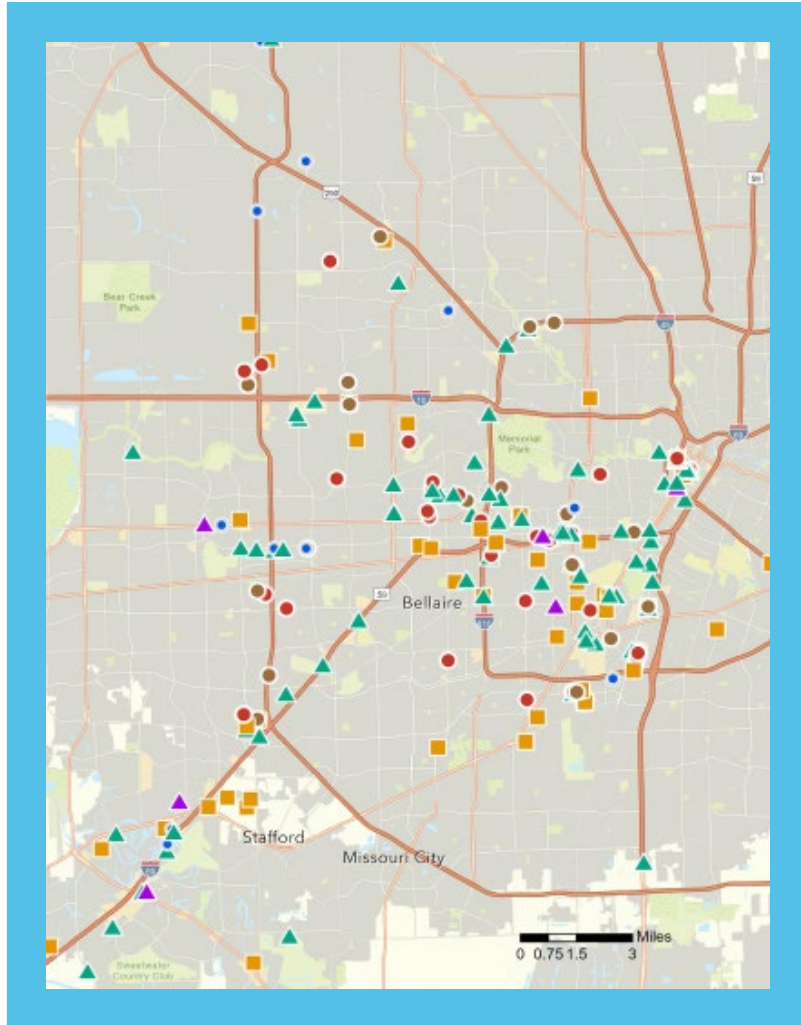
MERITMEDICAL

Finc 丰科

Houston



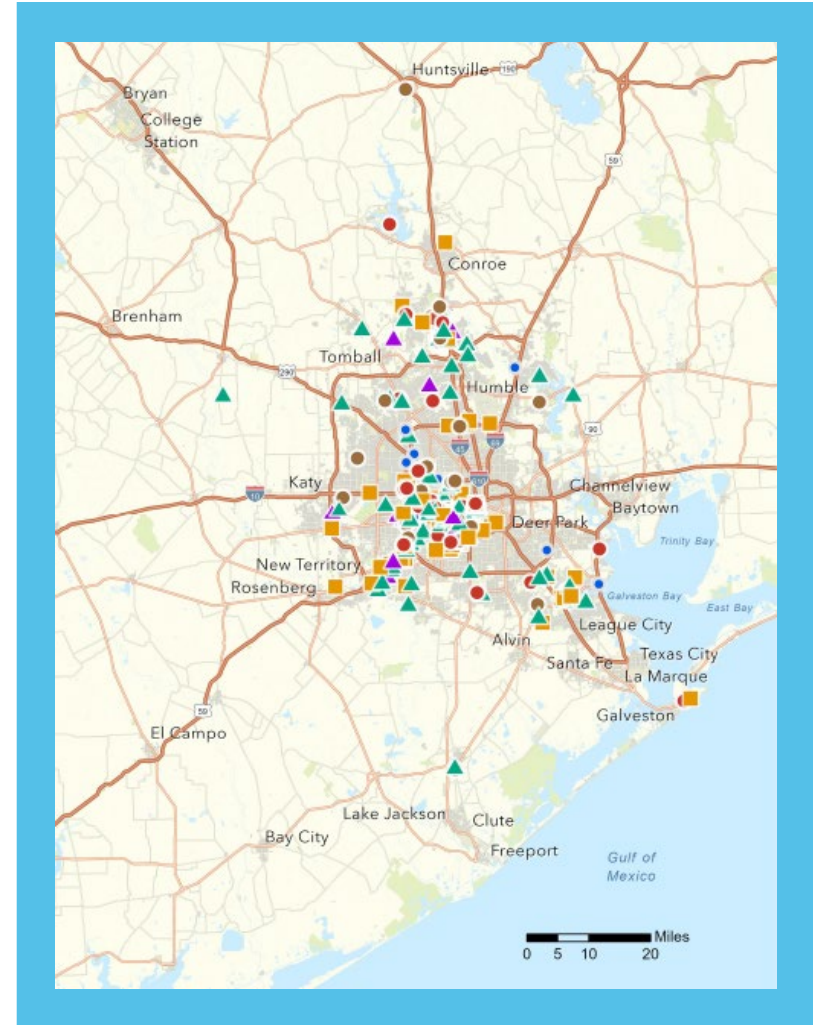
# Houston Bio Companies



## Houston Bio Companies

### Primary Segment

- ▲ AgroSciences
- Biotechnology Distribution
- Drugs & Pharmaceuticals
- Medical Device & Equipment
- ▲ Medical Technology
- Testing & Analytical Services
- Not Available



Source: Newmark via JobsEQ for Partnership research

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# Pharma and Medicine Manufacturing

Houston is home to a growing **biotech manufacturing industry cluster**, and also boasts a large relevant process-oriented production workforce in other industries with relevant transferrable skill sets into biomanufacturing careers.

Rank	Metro Statistical Area (MSA)	Target Employment	Total Employment	Target Employment Concentration	Target Talent Location Quotient
1	New York-Newark-Jersey City NY-NJ-PA	36,310	8,678,110	0.42%	1.1
2	Boston-Cambridge-Nashua MA-NH	21,930	2,585,140	0.85%	2.3
3	Philadelphia-Camden-Wilmington PA-NJ-DE-MD	19,440	2,654,680	0.73%	2.0
4	Houston-The Woodlands-Sugar Land TX	17,450	2,897,060	0.60%	1.6
5	Chicago-Naperville-Elgin IL-IN-WI	16,760	4,232,830	0.40%	1.1
6	Los Angeles-Long Beach-Anaheim CA	15,260	5,719,620	0.27%	0.7
7	San Francisco-Oakland-Hayward CA	15,200	2,242,190	0.68%	1.8
8	Washington-Arlington-Alexandria DC-VA-MD-WV	12,230	2,932,600	0.42%	1.1
9	San Diego-Carlsbad CA	9,330	1,390,410	0.67%	1.8
10	Minneapolis-St. Paul-Bloomington MN-WI	8,020	1,822,920	0.44%	1.2
TOTAL	United States	521,070	140,886,310	0.37%	1.00

Sources: Bureau of Labor Statistics, U.S. Census Bureau

## #4

### Pharma & Medicine Manufacturing Performance

NAICS Industry Code: 3254

## 17,450

### Pharma & Medicine Manufacturing Professionals

Occupations include Biochemists, Bioengineers, chemical technicians, system operators, mixing and blending machine setters, operators and tenders, among others.

## 270%

### Growth in Workforce over the last decade

\*Greater Houston has a 1.6 "Location Quotient" which means it is 60% more concentrated in these transferrable occupations than the U.S. overall (as baseline) due to Houston's biotech manufacturing industry and relevant process-oriented production in other industries that provide transferrable skill sets.



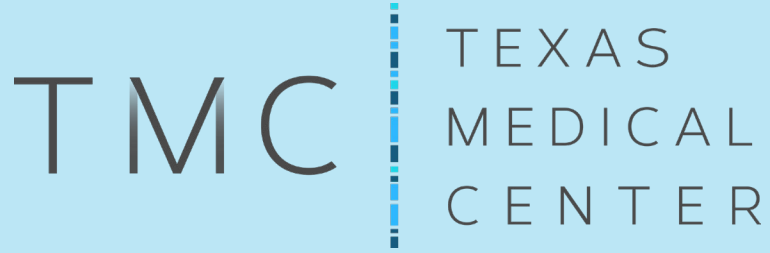
# #2 Emerging Life Sciences Cluster

(CBRE-2021)

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Houston's high concentrations of life science employment, healthy funding scene, and commitment to translational research is making it one of the country's fastest growing life sciences ecosystems.





**Texas Medical Center,**  
the world's largest, is at  
the forefront of advancing  
life sciences through  
cross-institutional  
collaboration, creativity  
and innovation.

### **TMC Medical Campus:** World Class Clinical Care

- 60+ Member institutions
- 10M Patients annually
- Access to resources, clinical trials, and leading treatments.

### **TMC Innovation Factory:** Early-stage Innovators, Programming and space.

- 300+ Start-ups
- \$50M TMC Venture Fund
- \$5.8B Raised to Date

### **TMC Helix Park,** Collaborative core of TMC

- 2023 Opening
- 6M SF of Research Labs, Large-scale Commercialization, Retail space and Hotel
- TMC3 Collaborative Research Building With 4 Founding Institutions





# Community Resources

## Innovation and Entrepreneurial Support Enables a Thriving Ecosystem



UTMB Innovation & Entrepreneurship

JLABS @ TMC

Everything is bigger in Texas ... especially innovation.



# Educational Institutions and Programs

Houston has a strong life sciences education and research ecosystem, including:



Galveston  
National  
Laboratory

At The University of Texas  
Medical Branch

*Houston*

# Research Funding

Houston enjoys a robust basic and clinical research environment, with **nearly \$1 Billion** in funding from the National Institutes of Health alone in 2023.

## \$951 M

National Institutes of Health (NIH) medical research grants ('23)

## 1,752

medical research grants awarded in '21

## 4,906+

active clinical trials (over 20% of all trials in the U.S.)

Sources: GHP Research 2023



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# Cell & Gene Therapy in Houston

**CTMC+**

**CTMC, the Cell Therapy Manufacturing Center,** is a joint venture between **National Resilience** and **MD Anderson Cancer Center**. Located in the Texas Medical Center, CTMC's physical proximity to MD Anderson facilitates collaboration with its expert network of researchers, leverages its robust clinical trial infrastructure, and brings novel, groundbreaking therapies closer to patients. Within the last 18 months, CTMC filed and received approval for **6 INDs** without delay and currently has **8 therapies in clinical trials**.

*Houston*

# Recent Real Estate Developments



## TMC Helix Park

37-acre campus  
*Medical District*



## Generation Park

4,300-acre mixed use  
*Lake Houston*



## 8800 Technology Forest Place

12-acre lab space redevelopment  
*The Woodlands*



## Levit Green

52-acre, office and research  
*Medical District*



## The Woodlands Innovation District

Over 1M sf of potential  
*The Woodlands*



## Lower Kirby District

Dynamic 1,200-acre mixed use  
*Pearland*

**8M square feet  
of Life Sciences  
Space**  
in regional hubs



*Houston*



## HOUSTON

# Cancer Prevention and Research

- CPRIT - \$6 Billion, 20-year State Funding Initiative
- Create and expand life science infrastructure across the state
- Expedite innovation in research and enhance the potential of breakthroughs in prevention and cures.

## 269

New Clinical Studies

## 9.586M

Prevention services provided to Texans

## \$9.586B

Non-State Follow-on Funding

## 295

Cancer Researchers and their labs recruited to Texas

## 225

Childhood &amp; Adolescent cancer projects

## 73

Core facilities supported to ensure cutting-edge research



HOUSTON

# A Booming Digital Technology Hub

From Compaq and Texas Instruments to Hewlett-Packard Enterprise and a growing number of tech startups, Houston has experience and potential as a top destination for digital technology, revolutionizing the industries that matter.



Houston



# Established and Growing Companies

Houston is home to more than 8,800 tech-related companies.



**Hewlett Packard  
Enterprise**



**FOXCONN<sup>®</sup>**



# Big Tech in Houston

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The world's foremost tech giants have committed to Houston for our strong talent and robust industry mix.

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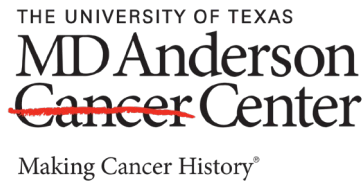
# Digitizing the Core Industries

## ENERGY



BP's Center for High Performance Computing is using advanced models to make breakthroughs in seismic technology, reservoir engineering, applied sciences and molecular biology.

## LIFE SCIENCES



MD Anderson's Institute for Data Science in Oncology works to build data science expertise, addressing challenges in areas like scheduling, patient monitoring, and access to care.

## INDUSTRIALS



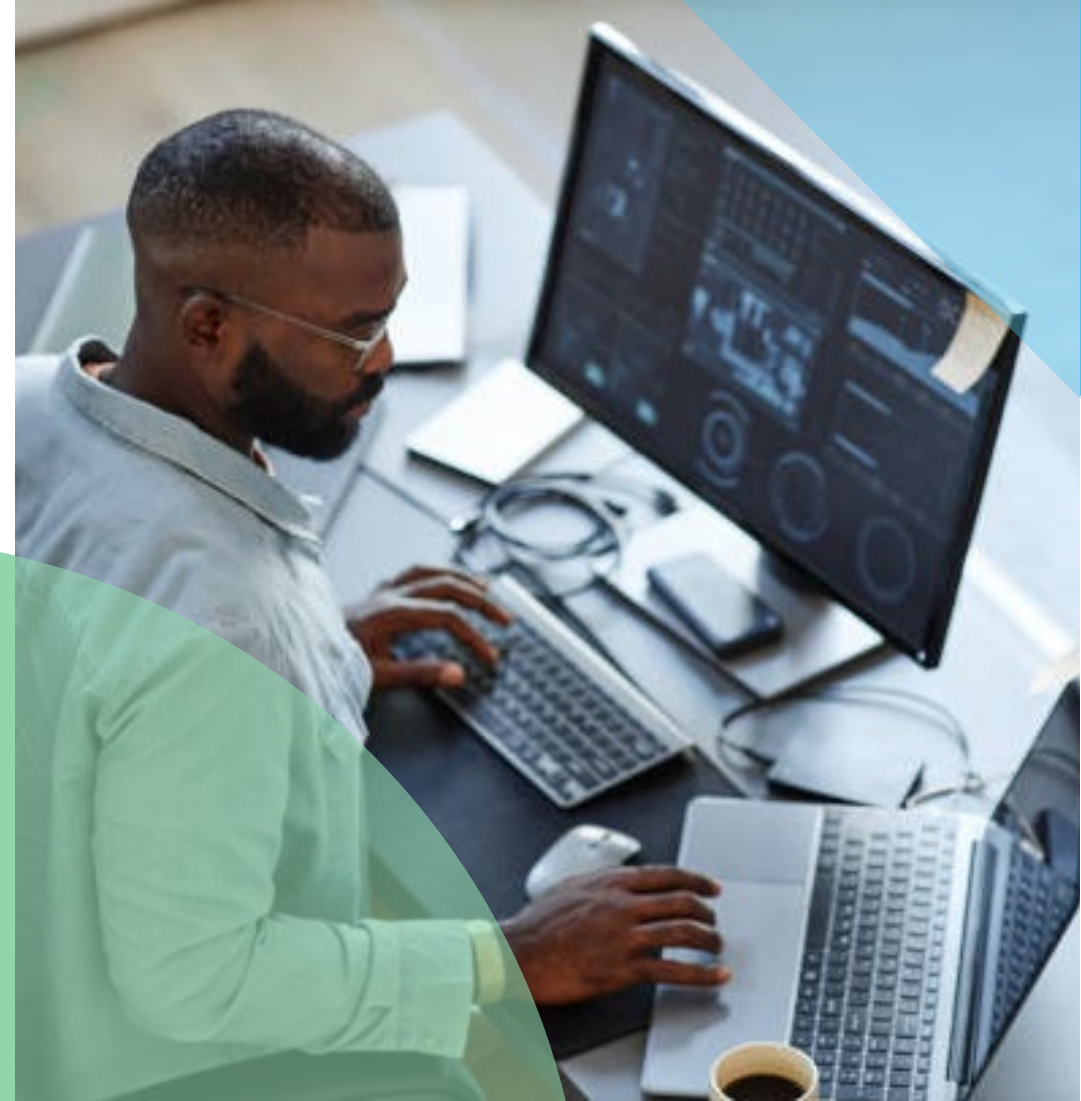
Houston startup Persona AI is partnering with Hyundai and other manufacturers to deploy artificial intelligence enabled robots in manufacturing settings.

# Top Tech Talent

**153,000+** Tech Workers

**20,000+** Software Developers

**35+** Tech Degree Programs



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# A Hotbed For Innovation

Houston is home to a growing ecosystem of digital tech startups, whether serving the region's core industries or in new, emerging fields like PropTech, Supply Chain Tech, and FinTech. The resources, infrastructure, capital, talent, and innovative culture of the region is helping tech startups find their footing in Houston.

## 50+

Innovation hubs  
and incubators

## \$10B+

VC Funding since  
2020

## 150+

Coworking spaces

## 500+

Digital Technology  
Startups





HOUSTON

# A Manufacturing Powerhouse

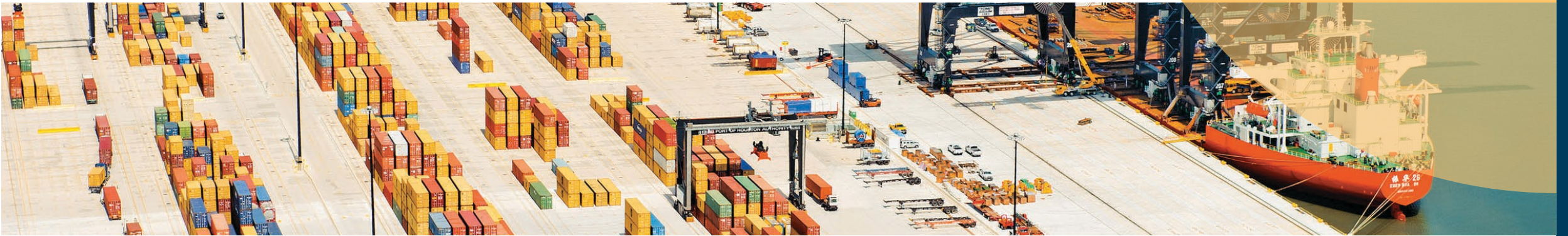
Houston's global connectivity, aided by world-class infrastructure and a large industrial workforce, is helping companies manufacture and distribute their product domestically and internationally.



Toshiba Employee in Houston

**Houston**

# A Manufacturing Powerhouse



## 6,700+

manufacturing  
establishments  
in the Houston region

## \$85+ B

in goods produced  
annually ('22)

## Diverse Markets

aerospace | automotive |  
biotechnology | energy  
petrochemical | instrumentation

# HOUSTON

## Thank You

### CONTACT

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International Investment and  
Trade

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**office** (713) 844-3635

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