



Ashirase Inc.

<https://www.ashirase.com/news/globalxpander-tokyo>

From “No way” to “On my way” Ashirase



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Benefits

- ✓ Navigation system for people with sight loss using a foot-worn device and app
- ✓ Intuitive, easy-to-follow route guidance through foot vibrations
- ✓ Supports safer outings by keeping hands and ears free.
- ✓ App features help make walking more enjoyable.

Feature

- ✓ The foot-worn device guides users through vibrations.
- ✓ Vibration patterns give users a rough sense of distance and indicate upcoming turns.
- ✓ By processing data from both the device and the app, location information is provided.
- ✓ App features are designed based on user needs, such as My Route and AI Recommendations.

***Retailers, training facilities for people with visual impairments
schools and educational institutions,
and medical institutions for possible collaboration.***



株式会社 Ashirase

<https://www.ashirase.com/>

「きっと無理」から 「行ってみよう」へ Ashirase



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- ✓ 視覚障害者向け靴装着型振動デバイスと専用アプリによるナビゲーション
- ✓ 足への振動による直感的で理解しやすいルート誘導
- ✓ 歩行中の安全確認に重要な手や耳を塞がず外出への不安を軽減
- ✓ 専用アプリの様々な機能で生活の「歩く楽しさ」をサポート

特 長

- ✓ 着脱可能な靴に装着するデバイスが振動で目的地へ誘導
- ✓ 振動パターンにより距離感覚や曲がり角などをお知らせ
- ✓ デバイスとアプリから得るデータを統合解析した位置情報の提供
- ✓ ルート登録やAI機能を搭載した広いニーズに応える専用アプリ

販売店、視覚障害者訓練施設、
学校教育機関、連携可能な医療機関