

All-in-one smartphone app for golf practice

Golfboy



Golfboy
Make your golf practice more fun

Shot data: 207 yd, 38.2° angle, 1.42 Smash Factor, 93.0 mph Head Speed, 132 mph Ball Speed, 13.6° Launch Angle, L.O.T.

All features available for
\$10 / month
Start your 2-month free trial today!

Visit the Golfboy official website here



SHOT
Golfboy measures the initial speed of the ball and club head, estimated distance and direction of the shot. Composite image of the head trajectory is also generated automatically.

| Smash Factor | Head Speed | Ball Speed | Launch Angle | Launch Direction |
|--------------|------------|------------|--------------|------------------|
| 1.49 | 42.0 mph | 66.1 mph | 13.2° | R10.4° |

PUTT
Golfboy measures various data similar to "SHOT" feature. Additionally, distance to the "virtual cup" is shown to provide feedback for efficient practice.

| Head Speed | Face Angle | Launch Direction | Ball Speed | Distance |
|------------|------------|------------------|------------|----------|
| 1.30 mph | L2.0° | L3.9° | 1.66 mph | 2.79 m |

FORM
Swing form automatically saved as a movie, motion image, or panoramic image. You can compare recorded swings to analyze differences.
※ Available for iPhone 11 or later, SE2 devices.

ROUND
A golf simulation feature is available based on Golfboy's shot measurement. Elements such as bunkers, ponds, OBs are provided, just like a real golf course.

Qoncept, Inc.

<https://golfboy.jp/en/>



1. Product

"Golfboy" is a golf app that enables amateur players to access highly accurate, real-time data analyses on their smartphones, making practice more fun and effective for them. Just for \$10/month, Golfboy provides various useful information, including shot distance, ball and club speeds, and launch angle, as well as putting and swing form analyses from a single camera image.

2. Advantages

- Proprietary 3D ball trajectory measurement technology that requires the use of only one smartphone camera (Patent pending)
- A low-cost subscription service that provides highly accurate data analyses that would otherwise require the purchase of big-budget radar sensor systems for professional use.
- All-in-one smartphone app that includes all the data and functions that amateur golfers need for their practice, including shot, putting and swing form analyses and game simulations.

3. Sales performance

Having contracts with golf schools, golf gear stores, driving ranges, etc.

4. Expected Sales Partners

Golf schools, golf gear stores, driving ranges, etc.

ゴルフ練習用スマートフォンアプリ

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| Swing Factor | Head Speed | Ball Speed | Launch Angle | Launch Direction |
|--------------|------------|------------|--------------|------------------|
| 1.49 | 42.0 m/s | 66.1 m/s | 13.2° | R 10.4° |

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| Head Speed | Face Angle | Launch Direction | Ball Speed | Distance |
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| 1.30 m/s | L 2.0° | L 3.9° | 1.66 m/s | 2.79 m |

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株式会社 Qoncept

<https://golfboy.jp/>



1. 製品について

Golfboy は、アマチュアゴルファー向けのゴルフ練習アプリで、画像認識技術とスマートフォンのカメラを活用して、誰でも手軽に楽しくゴルフの練習をできることを目指して開発されました。ショットの飛距離、ボールスピード、打ち出し角度、クラブ速度などをリアルタイムに計測する弾道解析機能や、パター解析機能やスイングフォームの自動解析機能など、ゴルファーが練習に活用できるさまざまな機能を \$10/Month の低価格で提供しています。

2. 製品の特長

- ・ 1つのカメラだけでボール弾道の3次元計測を行う技術 (Patent pending)
- ・ 低価格のサブスクリプション
- ・ 1つのアプリでショット解析、パター解析、スイングフォーム解析、シミュレーションゴルフなどゴルフ練習のための機能がすべて含まれている

3. 販売実績

ゴルフ練習場、ゴルフスクール、ゴルフ用品店等と契約

4. 求める取引先

ゴルフ練習場、ゴルフスクール、ゴルフ用品店等