

Support in ASEAN

On-site consultation in Japanese

Thai Office

■Management Consultation

Our experts in various fields, well familiar with the local Thai market, provide support for business expansion into Thailand and help to solve local management issues.

■Business Matching

Our matching advisors, well versed in local business, facilitate business matching between Japanese and Thai companies.

■Seminars / Networking

We provide useful information regarding business expansion into Thailand, including recent trends in Thai and neighboring countries.

Matching based on the needs of Thai food manufacturing companies.
Support of Japanese-Thai food business.

- Business matching between Thai and Japanese companies
- Factory tours at Thai companies within Thailand

Thai Office

Tokyo SME Support Center Thailand Branch Office

20 Floor Interchange21 Bldg,399 Sukhumvit Road,
Klongtoey Nua, Wattana,Bangkok 10110 Thailand

+66-(0)2-611-2641

<https://thai.tokyo-sme.com/>

<https://www.facebook.com/TokyoSME.TH/>



Provision of business information and consultations in all offices
Indonesia/Vietnam Support Desk

- Management Consultation
- Local business information
- Business matching

Indonesia (Jakarta)

Tokyo SME Support Desk Indonesia

E-mail indonesia@tokyo-kosha.or.jp

Vietnam (Ho Chi Minh, Hanoi)

Tokyo SME Support Desk Vietnam

E-mail vietnam@tokyo-kosha.or.jp

**Support for creating new business
through collaboration with
ASEAN companies**

We facilitate business matching between ASEAN companies and SME companies in Tokyo, while also supporting foreign-affiliated companies based in Tokyo in establishing a strong local presence.

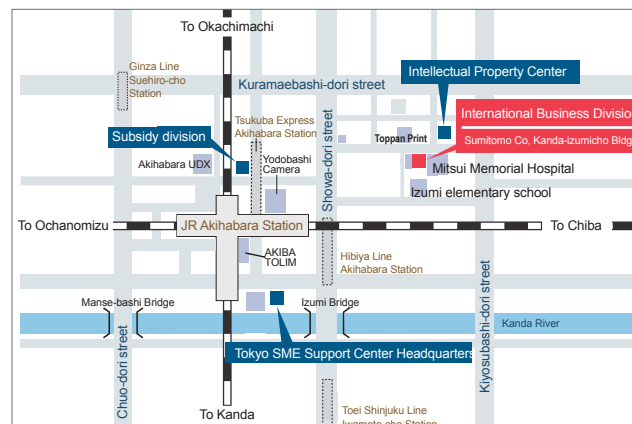
Contact

Tokyo Metropolitan Small and Medium Enterprise Support Center International Business Section

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TEL.03-5822-7241

<https://www.tokyo-kosha.or.jp/TTC/en/>



Tokyo Metropolitan
Small and Medium Enterprise Support Center

2025 Edition

SUPPORT YOUR GLOBAL BUSINESS

Tokyo SME support center is the International Business Section of Tokyo Metropolitan Small and Medium Enterprise Support Center, a public-interest corporation established by Tokyo Metropolitan Government for promoting business developments of small and medium-sized enterprises (SMEs) in Tokyo.

Among the divisions, we International Business Section, offer SMEs comprehensive support regarding international business expansion through various activities.



PLANNING &
PREPARATION



BUSINESS
EXPANSION



ASEAN
EXPANSION

We support Tokyo SME companies aiming to expand overseas.

Below you can find a variety of support programs for international expansion, including strategy development, sales channel development, and technology integration.

STEP1

Support for companies planning to expand overseas

Consultation with trade advisors on overseas transactions

One-Stop Trade Consultation

●Akihabara Office

9th Floor, Sumitomo-Shoji Kanda-Izumi-cho Bldg.,
1-13 Kanda Izumicho, Chiyoda-ku, Tokyo.
Opening Hours (Mon-Fri): 10:00-12:00, 13:00-16:00
(closed on holidays).

●Tama Office

3-6-1 Higashi-machi, Akishima City, Tokyo
(Inside the Sangyo Support Square).
Opening Hours (Mon-Fri): 10:00-12:00, 13:00-16:00
(closed on holidays).

Specific approaches to overseas expansion and case studies of initiatives

Seminars on Overseas Expansion

- 3 seminars a year
- One-on-one consultation sessions



Support for creating an overseas expansion business plan

Support for Making Strategy and Plan for Overseas Expansion

- Expert support in creating a business plan
- Market research on the demand for your products

Listing products on a special overseas e-commerce website

Cross-Border E-Commerce (CBEC)Promotion

- Translation, creation of an e-commerce site page, product listing procedures
- Processing customer orders and financial transactions, shipping products
- Social media promotion



STEP2

Support for companies initiating overseas trade and transactions with foreign partners

Comprehensive support to guide your global expansion

Sales Channels Development

- Hands-on assistance from experienced 'global navigators'
- Provision of foreign market information
- Business matching with overseas companies
- Participation in international trade shows
- Support for attending overseas business meetings
- Feasibility studies (FS)
- Creation of English product flyers
- Publication of product information on our official website

Expanding product sales overseas through negotiations with trading companies

Export Expansion through Indirect Trade

- Hands-on expertise
- Consultation before negotiations
- Participation in negotiations
- Seminar organization



Exporting Tokyo's specialty products to overseas markets

Processed Food Sales Channels Development Program

- Assistance with expansion plan development
- Overseas market intelligence
- Exhibiting in international trade shows
- Business negotiation support



Expert support on active use of digital tools

Overseas digital marketing support

- Training sessions
- Creation of English web pages and videos with publication on our portal site

Portal site (English)



STEP3

Support for companies aiming to expand into ASEAN markets and develop business in Europe and North America

Assistance with setting up local offices and securing contract manufacturers

Support of Expand Overseas

- Seminars on overseas expansion
- Support in developing market entry strategies and implementation plans
- Assistance with formulating procurement strategies and plans
- On-site research and business matching with overseas companies

Support for expanding into North Rhine-Westphalia (Germany) and Texas (USA) and setting up local branches

Inter-regional Econmic Exchange Program

- Seminars
- Hands-on support from experts for strategy development
- One-on-one consultation sessions
- Business trips to target regions
- Post-visit follow-up support



Support for fostering global organizations and human resources

Overseas expansion know-how for managers **Support for developing global mindset and business skills**

Consultation for HR departments on global expansion Assistance with **overcoming organizational challenges**

Employee training for successful overseas expansion Support for **knowledge and business skills**